

ie

# MAKE IT HAPPEN

20  
26

UNIVERSITY  
SUMMER PROGRAMS



ie

UNIVERSITY

SUMMER  
SCHOOL



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## Why Choose Us?

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## Entrepreneurship Summer School

- Entrepreneurship Bootcamp
- Idea Validation Accelerator

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## Our Modules

- Business & Management
- Finance Fundamentals
- Creative Intelligence
- Digital Marketing
- Breakthrough Tech & AI
- Breakthrough Robotics
- Law & Innovation
- NextGen Public Changemakers
- Critical Thinking in the Age of AI
- Upskilling for Professional Success
- Fashion Styling & Media
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# WHY CHOOSE US?

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SUMMER  
SCHOOL

## Discover for yourself the uniqueness of IE University

- Spain, Madrid, IE Tower, Vertical Campus
- Top-rated IE Professors
- Highly internationally diverse class cohorts

## Customize your summer of learning by flexibly combining modules

- Choose from 14 two-week modules
- Combine flexibly up to three modules
- Earn ECTS credit equivalence at your home institution

## Experience high-impact learning formats

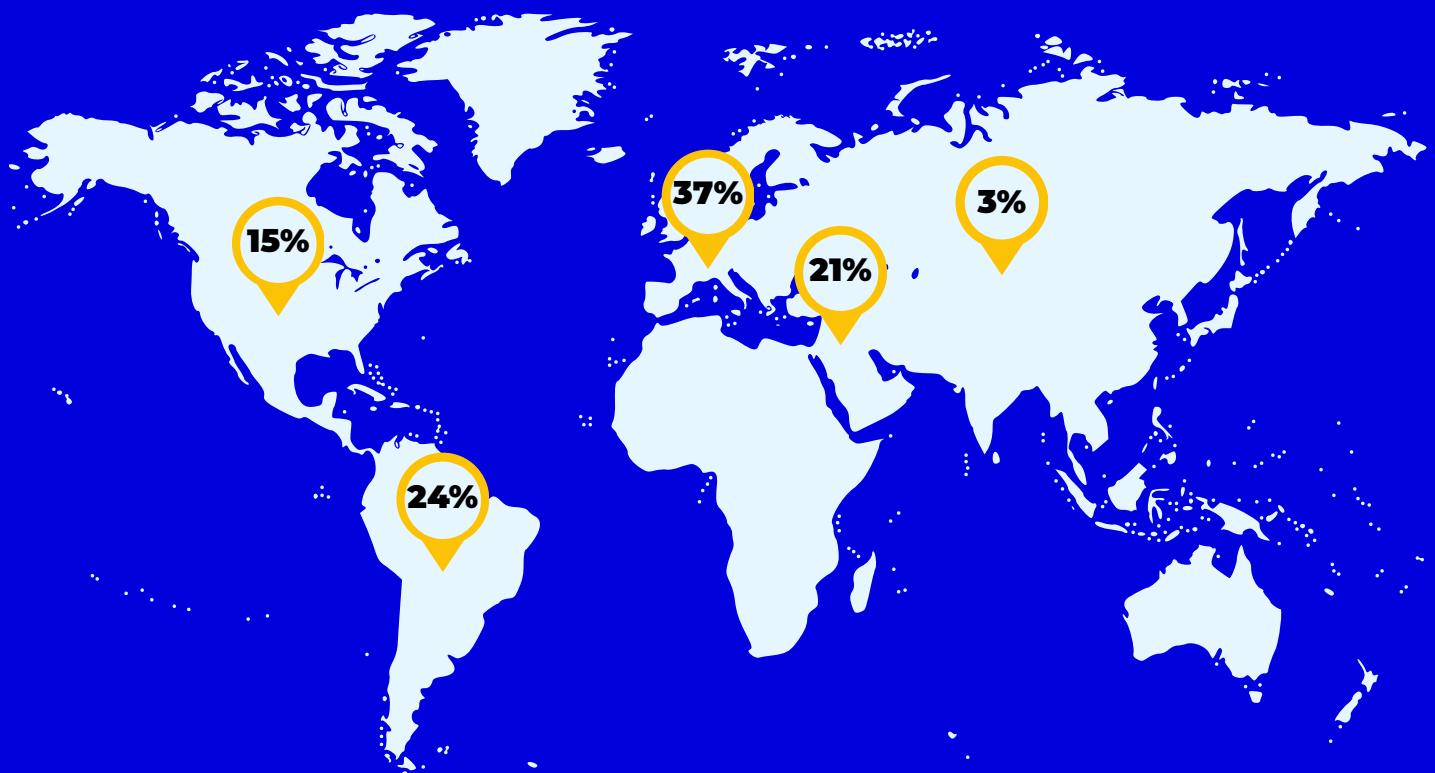
- Innovative course designs foster true learning immersion
- Hands-on, skills-focused, highly applied & practical
- Designed for high immediate personal impact

“

*The summer course was a truly enriching experience, offering dynamic classes and innovative learning approaches.*

*- Carolina Gasca*

# DIVERSITY



“

*IE was an amazing experience since it has shown me how this university values diversity and ethics of all international students. Its campus is amazing as well as its location but most importantly its excellent staff.*

- Ewen Pouliquen

# OUR MODULES

IE Summer School offers **two-week** hands-on immersive programs.

We provide **undergraduate students and young professionals** the opportunity to customize their ideal summer of learning by leveraging the “best of IE”. Jump on our **flexible platform** of bite-sized, premium content to design a unique experience triggered by your curiosity, passions and immediate needs.

## SUMMER 2026

June 15<sup>th</sup> - June 26<sup>th</sup>

June 29<sup>th</sup> - July 10<sup>th</sup>

July 13<sup>th</sup> - July 24<sup>th</sup>

Business & Management

Entrepreneurship Bootcamp

Idea Validation Accelerator

NextGen Public Changemakers

Digital Marketing

Business & Management

Critical Thinking in the Age of AI

Finance Fundamentals

Fashion Styling & Media

Law & Innovation

Breakthrough Tech & AI

Breakthrough Robotics

Arts & Culture

Upskilling for Professional Success

Creative Intelligence

# EXPLORE OUR UNI MODULES

**CHECK THEM OUT**

## HOW TO MAKE MAKE IT HAPPEN?

**CLICK HERE TO APPLY**

**Use the Collaboration Code: 001549  
to get 10% off**



<https://www.ie.edu/ie-summer-school/university/>

June 29<sup>th</sup> - July 10<sup>th</sup>

## ENTREPRENEURSHIP BOOTCAMP

A dynamic immersion that cultivates an entrepreneurial mindset through innovation-driven learning, ideation labs, and strategic business design. Students gain first-hand experience in **exploring ideas into viable concepts** while developing teamwork, creativity, and problem-solving skills. **No prior startup idea required.**

### FOR THOSE WHO...

- Are curious about entrepreneurship.
- Want to understand how startups work.
- Are eager to learn the methodology.
- Want to gain confidence through practice and teamwork.



July 13<sup>th</sup> - July 24<sup>th</sup>

## IDEA VALIDATION ACCELERATOR

Designed for aspiring founders ready to **transform their vision into reality**, this accelerator emphasizes product validation, prototype refinement, and strategic mentorship. Through mentor-led workshops and expert feedback, participants advance their MVP, strengthen their business model, and craft an investor-ready pitch for real-world impact. **Prior startup idea required.**

### FOR THOSE WHO...

- Have a clear startup idea.
- Seek expert validation of their startup idea its viability.
- Are keen to refine their idea and investor-ready pitch.

Co-created with:



## MODULES

June 15<sup>th</sup> - June 26<sup>th</sup>  
July 13<sup>th</sup> - July 24<sup>th</sup>

# BUSINESS & MANAGEMENT

This module **blends theory and practice** to explore core areas like **strategy, leadership, operations, and marketing**.

Through interactive sessions, group projects, and case-based learning, students gain insight into how organizations function and reflect on their own potential as future decision-makers.

## FOR THOSE WHO...

- Are curious about how business operate.
- Want to sharpen their decision-making skills in business environments.
- Want to explore their potential as a future leader, entrepreneur, or strategist in a hands-on, international setting.



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June 29<sup>th</sup> - July 10<sup>th</sup>

## DIGITAL MARKETING

Immerse yourself in the world of **digital strategy, creativity, and innovation.**

Learn how brands use insights to position themselves, and how content and data work together to **build strong connections with audiences and drive engagement.** Through hands-on workshops, creative labs, and real-world challenges, you'll discover how to turn insights into impactful campaigns. Two weeks to learn, create, and **launch your first real digital campaign.**

### FOR THOSE WHO...

- Are curious about the digital world and consumer behavior.
- Want to design and launch digital campaigns.
- Enjoy teamwork, creativity, and experimentation.

# FINANCE FUNDAMENTALS

This module emphasizes experiential learning: expect lively discussions, team projects, and games that **make financial concepts come alive**. Students will learn fundamental theories during lecture-style sessions, then immediately apply those concepts through problem sets, discussions, and case exercises. **No prior finance knowledge required.**

## FOR THOSE WHO...

- Seek to discover how financial decisions shape businesses and markets.
- Want to experience first-hand how finance comes alive through cases.



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Co-created with:



July 13<sup>th</sup> - July 24<sup>th</sup>

## CREATIVE INTELLIGENCE

This immersive module explores **how to enhance customers' experiences using creativity to transforms products, services, and brands through human-centered design**. Through hands-on workshops and team challenges, you'll sharpen your creative mindset, solve real-world problems, and uncover how intelligent creativity drives the future of business, technology, and society.



### FOR THOSE WHO...

- Are eager to connect creativity with strategic thinking to drive real impact.
- Value both analytical rigor and creative exploration.
- Who want to be “creative with purpose” thinkers, makers, and problem solvers.



*IE Summer School was truly life-changing. I gained confidence not only in my future career, but also in who I am as a person.*

- Gertie Geraghty

“

WORK  
STATION

June 29<sup>th</sup> - July 10<sup>th</sup>

# BREAKTHROUGH

## TECH & AI

Experience the future of technology with this module. Engage in real-world applications, collaborate on evolving projects, and gain tech insights through mentorship and group reflections. **No prior programming or technical knowledge required.**

### FOR THOSE WHO...

- Want to understand emerging technologies and the role of AI.
- Want to embrace tech via guided learning by doing.
- Want to develop a personal tool-kit to assess new technologies.



Co-created with:

A young man with curly brown hair, wearing a white t-shirt and a blue long-sleeved shirt over it, is focused on working on a robotic arm. He is holding a white cylindrical component of the arm, which is mounted on a black base. The robotic arm has a black and white structure with various joints and sensors. In the background, there are other colorful objects, possibly more robotic components or tools, on a table. The setting appears to be a workshop or laboratory.

July 13<sup>th</sup> - July 24<sup>th</sup>

# BREAKTHROUGH

## ROBOTICS

Hands-on academic module for undergraduate students and young professionals interested in robotics, automation, and AI. The experience combines technical training with real-world applications, empowering participants to **explore the role of intelligent systems** in shaping the future. **No prior programming or technical knowledge required.**

### FOR THOSE WHO...

- Are excited to collaborate on real-world challenges with peers from diverse backgrounds.
- Are looking to understand how intelligent systems can drive future change.

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*IE Summer Program was 10/10, from the professors, dynamic classes and meeting people from all over the world. It still amazes me how integrated I felt in such an amazing community with so many great people.*

*- Rafael Cóias*

“



June 15<sup>th</sup> - June 26<sup>th</sup>

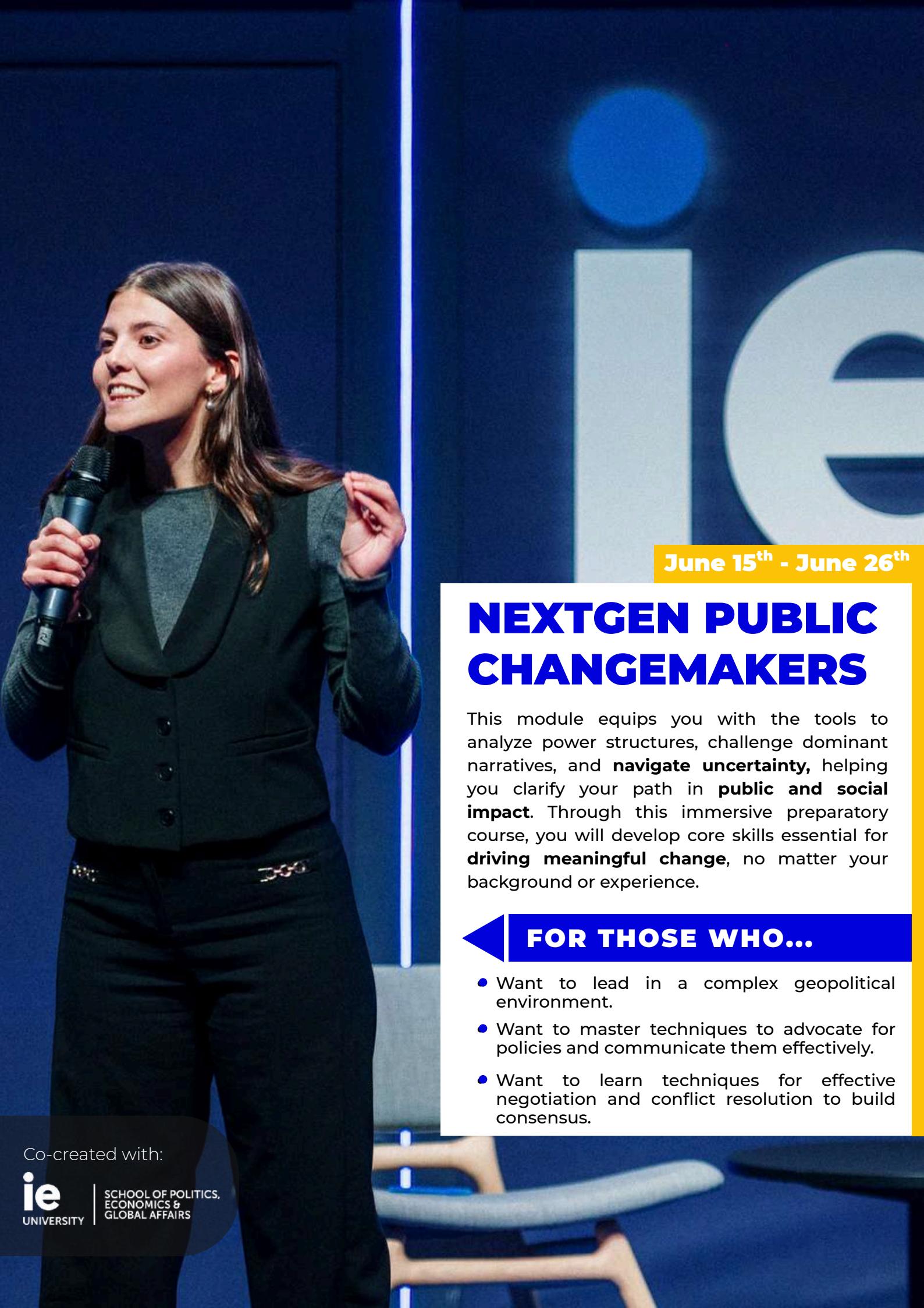
## LAW & INNOVATION

You'll develop essential skills such as legal analysis, negotiation, strategic problem-solving, and advocacy in the context of emerging technology and human rights. This hands-on experience will equip you with **practical tools to navigate and influence the future of law, policy, and innovation.**

### FOR THOSE WHO...

- Are considering career options in law.
- Want to develop essential skills such as legal analysis.
- Are passionate about the evolving challenges of data-driven business and its impact on society.

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June 15<sup>th</sup> - June 26<sup>th</sup>

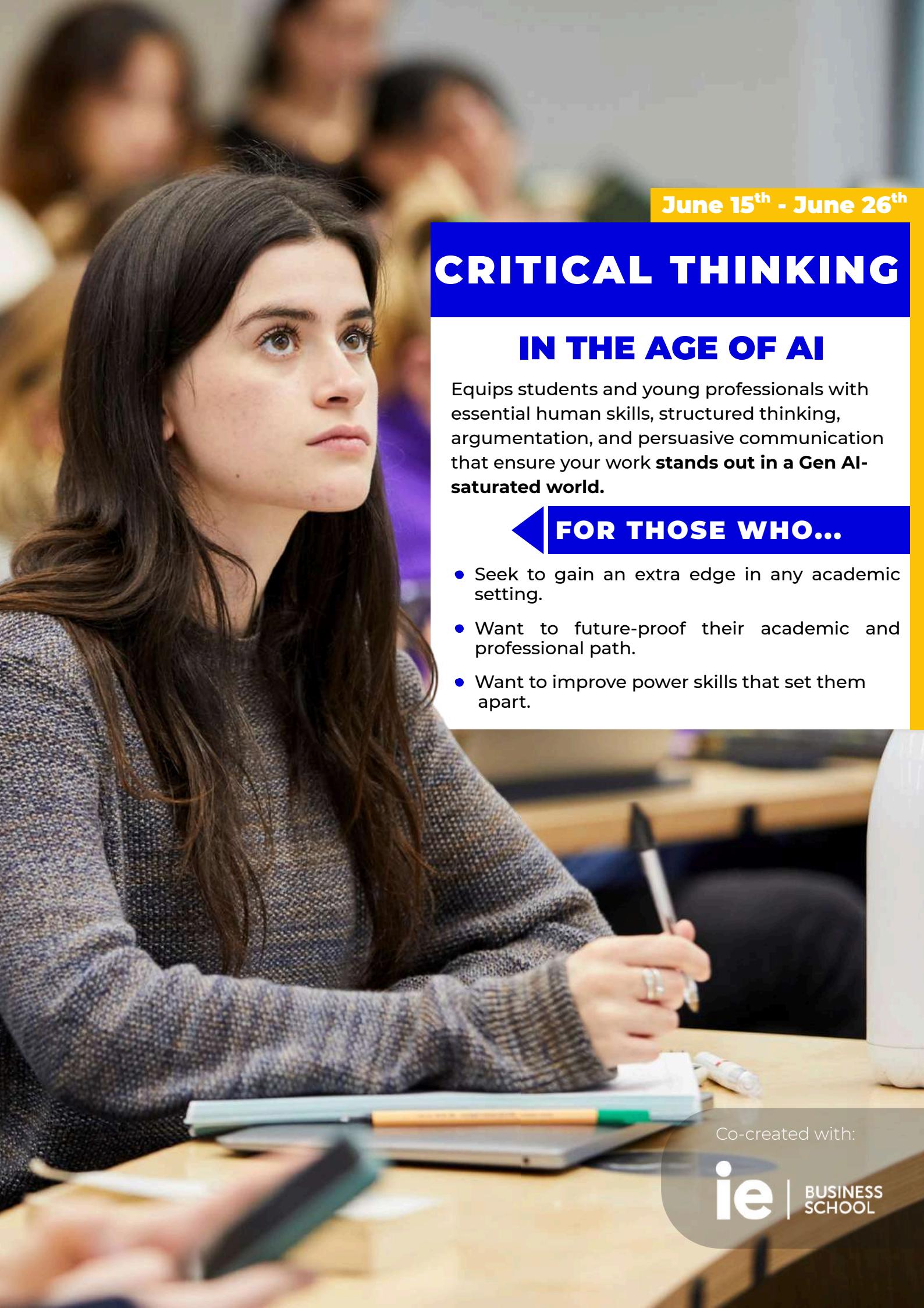
## NEXTGEN PUBLIC CHANGEMAKERS

This module equips you with the tools to analyze power structures, challenge dominant narratives, and **navigate uncertainty**, helping you clarify your path in **public and social impact**. Through this immersive preparatory course, you will develop core skills essential for **driving meaningful change**, no matter your background or experience.

### FOR THOSE WHO...

- Want to lead in a complex geopolitical environment.
- Want to master techniques to advocate for policies and communicate them effectively.
- Want to learn techniques for effective negotiation and conflict resolution to build consensus.

Co-created with:



June 15<sup>th</sup> - June 26<sup>th</sup>

# CRITICAL THINKING

## IN THE AGE OF AI

Equips students and young professionals with essential human skills, structured thinking, argumentation, and persuasive communication that ensure your work **stands out in a Gen AI-saturated world.**

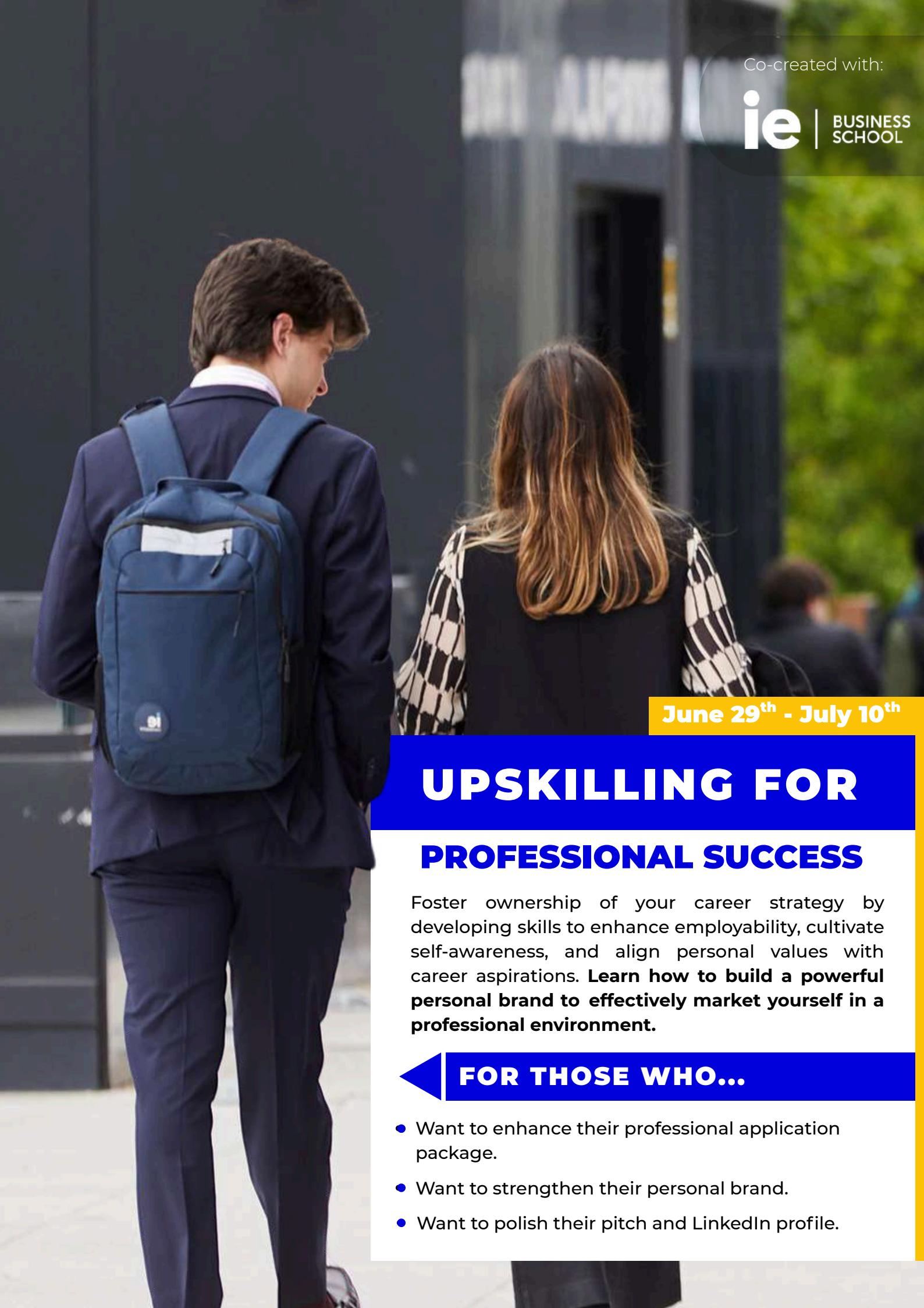


### FOR THOSE WHO...

- Seek to gain an extra edge in any academic setting.
- Want to future-proof their academic and professional path.
- Want to improve power skills that set them apart.

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June 29<sup>th</sup> - July 10<sup>th</sup>

## UPSKILLING FOR PROFESSIONAL SUCCESS

Foster ownership of your career strategy by developing skills to enhance employability, cultivate self-awareness, and align personal values with career aspirations. **Learn how to build a powerful personal brand to effectively market yourself in a professional environment.**

### FOR THOSE WHO...

- Want to enhance their professional application package.
- Want to strengthen their personal brand.
- Want to polish their pitch and LinkedIn profile.

July 13<sup>th</sup> - July 24<sup>th</sup>

# FASHION STYLING & MEDIA

This module fully immerses you in fashion styling, photography, video, and art direction. Through hands-on studio work, **you'll jumpstart a professional portfolio and develop your creative voice** for a career in fashion.

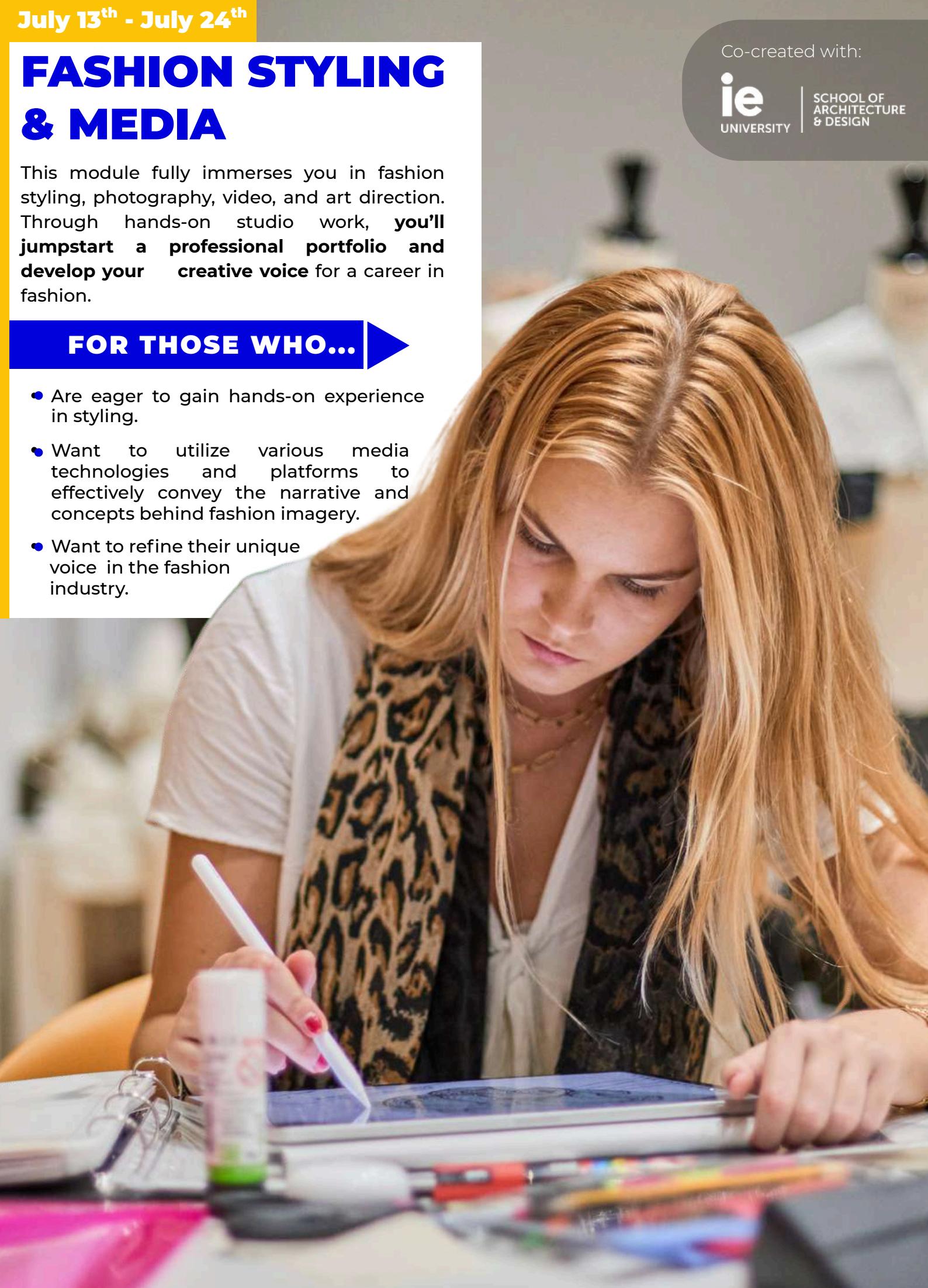
## FOR THOSE WHO...

- Are eager to gain hands-on experience in styling.
- Want to utilize various media technologies and platforms to effectively convey the narrative and concepts behind fashion imagery.
- Want to refine their unique voice in the fashion industry.

Co-created with:

**ie**  
UNIVERSITY

SCHOOL OF  
ARCHITECTURE  
& DESIGN



A photograph of a young Black man with short, dark hair and a serious expression. He is wearing large, over-ear headphones and a dark blue and white plaid long-sleeved shirt. He has a black backpack on his back and is looking slightly to his left. The background shows a large, ornate room with a high, arched ceiling featuring a grid of rectangular light fixtures. On the right wall, there are several large, framed historical paintings depicting figures in classical or religious settings. The floor is made of light-colored wood planks.

Co-created with:



SCHOOL OF  
HUMANITIES

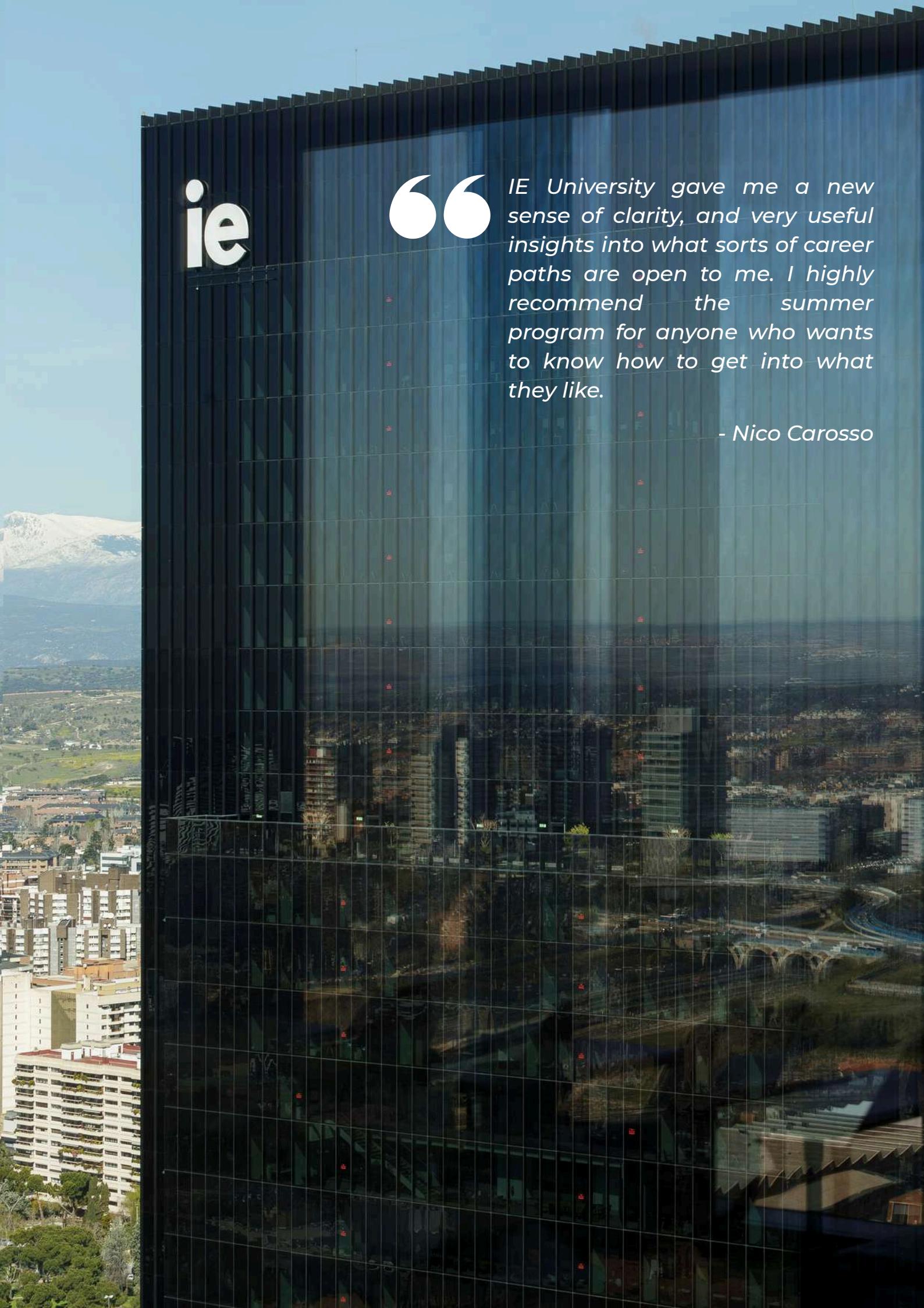
**June 15<sup>th</sup> - June 26<sup>th</sup>**

## **ARTS & CULTURE**

**Step into the vibrant heart of Spain** with an exclusive, immersive module designed to deepen your connection to the artistic, cultural, and intellectual pulse of Madrid. You'll engage directly with Spain's rich heritage and dynamic contemporary culture through carefully curated encounters that broaden your worldview.

### **FOR THOSE WHO...**

- Want to experience unparalleled access to Madrid's cultural treasures.
- Want to attend exclusive viewings of acquired private collections.
- Seek expert-guided day trips to Spanish landmarks and historic cities.



ie

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*IE University gave me a new sense of clarity, and very useful insights into what sorts of career paths are open to me. I highly recommend the summer program for anyone who wants to know how to get into what they like.*

*- Nico Carosso*

# OUR BUNDLES

CREATE YOUR OWN COMBINATION

Dive into a summer of discovery and growth with the University Summer Program bundles. We provide **flexibility to choose and combine up to three different modules**, allowing you to create a personalized learning journey that aligns with your passions.

**These are some examples of combinations:**

## DOUBLE BUNDLES

### Entrepreneurship Bundle

Entrepreneurship Bootcamp



Idea Validation Accelerator

### Creative Bundle

Digital Marketing



Fashion Styling & Media

### Tech Bundle

Breakthrough Tech & AI



Breakthrough Robotics

### Upskilling Bundle

Upskilling for Academic Excellence



Upskilling for Professional Success

### Business Bundle

Business & Management



Finance Fundamentals

## TRIPLE BUNDLES

1



2



3

**AND COUNTLESS WAYS TO MAKE IT YOUR OWN**

# PRICING

\* EXTRACURRICULAR ACTIVITIES INCLUDED

**1**  
MODULE

€3,500

**2**  
MODULES

€5,900

**3**  
MODULES

€8,500

## CREDITS

\* TO BE RECOGNIZED BY YOUR HOME INSTITUTION

After the completion of a module, students will receive a Certificate of Achievement. In order to gain ECTS equivalence, an additional deliverable will be assigned by the professor.

**1**  
MODULE

3 (ECTS EQUIVALENCE)

**2**  
MODULES

6 (ECTS EQUIVALENCE)

**3**  
MODULES

9 (ECTS EQUIVALENCE)

## ACCOMMODATION

Once enrolled, as an IE Summer School student you will be entitled to discounted rates at a selection of IE partner residencies.

# FACULTY

Meet the **inspiring faculty** behind our modules: experts, innovators, and mentors shaping the next generation of leaders.

***Brendan Anglin***

Adjunct Professor at  
IE University



***Robert Polding***

Assistant Vice Dean  
at IE School of  
Science and  
Technology



***Ignacio Larrú***

Adjunct Professor at  
IE Business School



***Carmen Perez-Llorca***

Vice Dean of IE Law  
School



***Daniel Valtueña***

Adjunct Professor IE  
Humanities + Arts &  
Culture Lab Director



***Alberto Cremonesi***

Adjunct Professor  
at IE



***Evangelina Julia***

Fashion Label  
Founder & IE Adjunct  
Professor in Design



***Sugata Jain***

Adjunct Professor  
at IE Business  
School



# EXTRACURRICULAR ACTIVITIES

Our optional yet highly recommended extra-curricular afternoon activities, on and off campus, give you the chance to enjoy many Madrid highlights with your summer peers helping you create future professional contacts and community.

*Cultural Activities*



*Networking Activities*



*Day Trip*



*Opening and Closing Ceremony*



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