

# THE EXCHANGE STUDENT'S GUIDE



2022.2

# WELCOME TO ESAG!








We are the Student Directory, the student organization that represents both Brazilian and international students at ESAG!

This guide was made just for you, here you'll find very important information about the city, the university and how to navigate life here.

*Enjoy!*



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## ABOUT ESAG

The *Centro de Ciências da Administração e Socioeconômicas* or ESAG, is a part of the Santa Catarina State University, that has 5 centers in Florianópolis; The College of Social-Economic and Administration sciences gathers the Public Administration, Business Management and Economics majors.

### The "Buddy" Program

Just like this guide, to help you navigate life at UDESC and Florianópolis, the University has what is called the "Buddy Program". The program consists of a UDESC student volunteering to help you with the most important tasks when you first arrive in Florianópolis: helping you to find a place to stay in your first week, explain how UDESC and ESAG works and just helping with common questions you may have during your exchange.

## AT ESAG WE HAVE MULTIPLE STUDENT ORGANIZATIONS:



The Student Directory, *O Diretório Acadêmico*,

The *Diretório Acadêmico de Administração e Gerência* – DAAG – was created with the first class at ESAG, in 1966. It's the student organization that represents and gives voice to the students at our school, including the international students! The Directory organizes events, supports students and exchange students at ESAG, and community service projects.



The Atlética da ESAG, ESAG's varsity

ESAG's varsity is called "Atlética da ESAG", another student organization that works under three pillars: gathering, sports and representativity. The Atlética da ESAG organizes the major parties - like events at our school, at the same time managing the different sports teams that represent ESAG.



## The Academic Centers: CADE, CAEMP and CACIJ

This kind of student organization depends on your major: CAEMP is a center that represents the Business Management majors, CACIJ represents and gathers the Public Administration majors and CADE represents the economics majors. If you need any specific information about a major, you can ask its Academic Center.



## The Finance Club,

The Finance Club is a student league organization focused on the financial market, organized by UDESC and UFSC (Santa Catarina's Federal University) students, the two public universities in Florianópolis. The club competes in tournaments and organizes training programs for its members.



## ENACTUS

ENACTUS is an international social entrepreneurship organization, present in more than 37 countries around the world, working on community service projects. You can get involved in its social entrepreneurship projects, just contact our International Relations Advisor and we'll put you in contact with our friends at ENACTUS-ESAG.



## ESAG Jr.

ESAG Júnior is a college company in consulting, it provides service to companies in both private and public sectors, ESAG Jr accepts members from all three majors at our school. You can learn a lot about the Brazilian market talking with ESAG Jr's members.

# ESAG's INFRASTRUCTURE

ESAG has multiple laboratories equipped with computers, they are open to ESAG students during the class period (8am to 10:30pm), it is not necessary to make reservations and the laboratories are located right in front of the main stairway at ESAG.

DAAG has an office, where you can lay back and relax a bit, talk to other students and DAAG members, this office is located to the right of the cafeteria.

For more information about legal documents and the bureaucratic process of studying in Florianópolis please consider checking the university's [after arrival page](#).



To access ESAG's Wi-Fi you just need your SIGA account, you can choose between two networks:

**eduroam**

password: yourpassword

**WL-udesc**

password: yourpassword





UDESC has a library that is available for students and it's really close to ESAG, the BU (Biblioteca Universitária) is a great place to look for books, do assignments and even relax in a quieter place.

The BU sign up process is made automatically for student, you just need your ID Udesc and password, which is given to you by the SCII (Center for Interinstitutional and International Cooperation) at your welcoming meeting.

You can check out the library's available books in person or through the [website](#) biblioteca universitária udesc > guia do usuário > consulta ao acervo.



UDESC also has a restaurant called RU (Restaurante Universitário), that opens from monday to friday and serves lunch. the prices are R\$ 4,50 for students and R\$ 9 for members of the community, so if you're ever hungry, the RU is open from 11am to 2pm.



Monday - Friday

11 am - 2 pm

R\$ 4,50



If you have any questions, DAAG's International Relations advisor (Pedro Hochsteiner, +55 (48) 99808-7965) remains at your disposal through WhatsApp or phone call.



## UTILITIES NEARBY

Our school is very well located, at the Madre Benvenuta avenue, it has an extensive variety of different restaurants, stores, supermarkets and ATMs. Here are a few recommendations we have for you:

### Fast food:

- Uncle Joe's: Burgers - \$\$\$
- Afonso Burguer: Burguers - \$\$
- Panifico: coffee shop/bakery - \$\$
- Severo Garage: Burgers - \$\$\$
- Hot dog da Kaká: Hot Dogs - \$\$



### ATMs:

- Inside the rectory's building, right by ESAG.



### Supermarket:

- Angeloni (R. Nirberto Haase, 75 - Santa Mônica, Florianópolis)
- É de casa (right in front of ESAG)
- BIG (inside shopping Villa Romana Mall)



## Villa Romana Mall (at the “end” of the avenue)

- Clothing stores (Renner -the brazilian H&M-, Adidas, Zara)
- Electronics (Samsung, iPlace, Tim, Claro, Vivo)
- Food (Burguer King, McDonalds, Subway, Starbucks, restaurantes)



## Restaurants

- Forneria Catarina: pizza - \$\$\$
- Nonnapo: pizza - \$\$
- Coco Bambu: Fine dining/sea food - \$\$\$



## Bars (the ones that students from ESAG go)

- Didicos (iconic bar, behind UDESC)
- Meu Escritório Bar or ME (the most popular bar for university students, from both UFSC and UDESC)

## Portuguese classes



Both UFSC and UDESC offer portuguese classes to international students, at UDESC the College of Education and Human Sciences (FAED) offers this course for free, following this [link](#).

If you live closer to UFSC you can also choose to take the portuguese classes over there, at the College of International Literature and Languages (at CCE) following this [link](#).

# TRANSPORTATION

Transportation in Florianópolis (for those who don't have a driver's licence) can be summed up into three alternatives:

- Apps (Uber, 99, Blablacar)
- Public transportation, the bus
- Lifts, "Carona Solidária" (WhatsApp group)

The bus stops at terminals and bus stops, right in front of UDESC we have two, one for each direction of the avenue.

The name of the bus is presented like this:  
*line number - where it goes or where it passes by or terminal.*



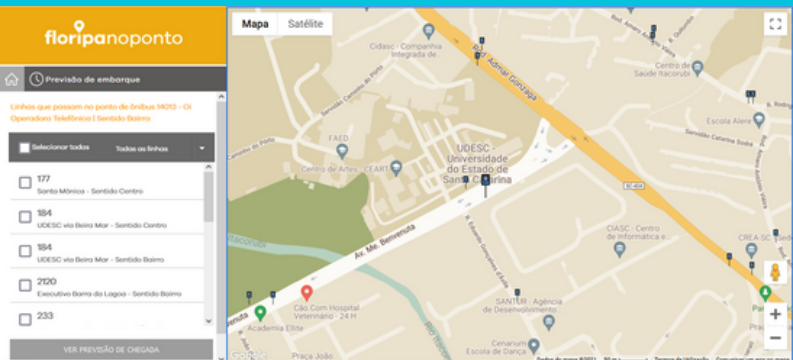
Example:

233 - TICAN - TITRI via UFSC

This bus goes from TICAN or TITRI (two different terminals) to the other terminal, passing by UFSC.



We recommend the app and website [floripano ponto](https://www.floripano ponto.com.br), where you can easily find the bus you need to get where you want to go. All lines make round trips, so if you need to go the other way, you can just cross the street and get the bus from the other direction.



Once you are in floripano ponto, you can click “previsão de embarque” and write UDESC as a reference point. The website/app is going to show you all the bus lines that pass by UDESC.

If you have any questions, DAAG’s International Relations advisor (Pedro Hochsteiner, +55 (48) 99808-7965) remains at your disposal through WhatsApp or phone call.

To apply for a student's bus card, you'll need a document called "Comprovante de Matrícula", basically the proof of enrollment document. In order to get the document, you'll have to go to ESAG's administration office, at your right when you enter ESAG, once you're there it's easy, just ask for your Comprovante de Matrícula.

Important to note - there are different types of bus:

D = direct bus, doesn't stop at bus stops.

Executivo = executive class bus, a bit more expensive but has air conditioning and better seats.

Carona Solidária are groups on WhatsApp where you can ask/offer lifts for other students, it's a really fun and green way to move around Florianópolis. If you are interested, please contact our International Relations Advisor and we'll put you in the WhatsApp group.



**Carona Solidária**



# HEALTH AND WELL-BEING

**Now, this is the section of the Exchange Student's Guide we wish we never need, but here we are going to show you how to proceed if something bad happens or if you're just not feeling good.**

If you need medicines, you can always go to the pharmacy the closest to you, here are the name of a few so you can look it up on the internet:

- Droga Raia;
- Farmácia Popular;
- Pavei;
- Pague Menos.

All of these are located at the Madre Benvenuta Avenue and Villa Romana mall. Pharmacies here are just like anywhere else in the world, you can buy shampoo, soap, medicines and well-being products.



In Florianópolis, the Emergency Rooms are called “Unidade de Pronto Atendimento” (UPA), so if your health concern is urgent, you can call the number 192 to call an ambulance, a free public service in Brazil, or ask someone you know to take you there. In Florianópolis we have multiple UPAs, one for each region of the city. The closest UPA to ESAG would be “UPA Continente”, but you can also go to the UFSC’s hospital, HU, which is much closer.



You can also go to public or private hospitals to seek help, the only difference is that if you go to private owned hospitals, you'll have to pay for your treatment. Here are the names of a few hospitals in Florianópolis: Baía Sul (private), Unimed (private), Hospital de Caridade (public/private) and HU (UFSC's hospital, public)

You most certainly have health insurance, since you got a student visa in Brazil, so please be informed about what services it covers, if you need any help getting that information, please contact the Secretaria de Cooperação Internacional or our International Relations Advisor.

If your health concern is not urgent, you can both schedule a private doctor's appointment or go to a "Centro de Saúde", where you can schedule blood tests, an appointment with every type of doctor you need, and many other things.

To sum up:

- UPAs are the Brazilian public health emergency rooms (that are actually buildings);
- Florianópolis has public and private hospitals;
- Pharmacies work just like in any other country in the world;
- At Centros de Saúde you can schedule doctor appointments and clinical tests;

# HOUSING

A good housing situation is an essential part of an exchange program, so in this topic we are going to help you get a great place to stay in Florianópolis.

Before showing you where you can find apartments, there are a few expressions you should know before looking for a place to stay:

- Para locação = for rent
- Studio = small apartment, usually between 23 m<sup>2</sup> and 35 m<sup>2</sup>.
- Apto = short for apartment (apartamento)
- Kitnet or quitinete = a compact form of a flat, usually it doesn't have many room separations, so you'll find a kitchen/dinning room.



University students usually offer a single bedroom as an offer to share an apartment, they'll specify that by writing "quarto vago".



You probably want to live closer to ESAG, so you are gonna be looking for an apartment at the Santa Monica region (Santa Monica, Trindade, Itacorubi)

Now that you know the basic terms, here are three websites where you can find apartments close to both universities (UDESC and UFSC):

- [Sistema de Classificados UDESC](#)
- [Sistema de Classificados UFSC](#)
- [TROVIT](#) (make sure to look for “estudantes florianópolis, so you can find apartments better suited for you)

The screenshot shows the Trovit website interface. At the top, the Trovit logo is on the left, followed by a search bar containing "Aluguel" and "estudantes florianópolis". To the right of the search bar are icons for "Publicar seu anúncio", "Favoritos", and "Login". Below the search bar, the breadcrumb trail reads "Trovit > Estado de Santa Catarina > Florianópolis > Estudantes Florianópolis". On the right side of the breadcrumb trail, it says "1-25 de 65 aluguel de viviendas".

The main heading is "Sua pesquisa: Aluguel estudantes florianópolis". On the left side, there is a sidebar with a notification bell icon and the text "Receba os novos anúncios por e-mail" with a "Salvar esta busca" button. Below this, there is a "Ordenar por" dropdown menu set to "Relevância". Further down, there are filters for "Cidades" (Florianópolis 64, Franca 1), "Estados" (Santa Catarina 64, São Paulo 1), and "Preço" (Sem mínimo).

The main content area displays two apartment listings, each with a "Destacado" badge and a small image of the interior. The first listing is for "Apto, Trindade, 1 Quarto, 28 m2 - Florianópolis" (8836-290, Estado do Rio Grande do Sul) with a price of R\$1.150 (down from R\$1.190, 4% decrease). It features 1 bedroom, 1 bath, and 28 m². The second listing is for "Apto. Agrônômica, 3 Quarto, 93 m2 - Florianópolis" (8825-500, Estado do Rio Grande do Sul) with a price of R\$1.888 (down from R\$1.920, 2% decrease). It features 3 bedrooms, 2 baths, and 93 m².

If you have any questions about this topic, please do not hesitate to contact our international relations advisor or your Buddy!



# FREE TIME ACTIVITIES

In this topic we are going to show you how fun Florianópolis really is, recommending cool activities to do in your free time.

## Hiking

Florianópolis has plenty of beautiful nature-related activities, there are a lot of awesome hiking spots for you to explore Florianópolis outside of the city, here are some examples so you can look up other “trilhas”.

- Trilha da Praia do Gravatá
- Trilha das piscinas naturais da barra
- Trilha da lagoinha do leste



Be cautious when choosing a hike, look up reviews and ask our international relations advisor for tips, some hikes are very hard and even dangerous, we also recommend this [website](#) to look for hikes and detailed information about them.

## Movies

Here in Brazil the movie theatres are generally located inside shopping malls, such as Villa Romana and Beiramar, so you will always find a cinema in those. The movies are screened in dublado (portuguese audio with no subtitles) and legendado (original audio with subtitles in portuguese), here are a few names of great movie theatres:

- Cineshow (Beiramar Shopping)
- Cinesystem (Villa Romana Shopping)
- Paradigma Cinearte
- Cinemark (Floripa Shopping)



## Parties

To complete the undergrad student life in Florianópolis, we couldn't forget to mention the “festas universitárias”, or university parties. They are great events to have, make new friends and get to know the brazilian songs students like.

Most of the well-known parties in Florianópolis are organized by UFSC's students, the tickets are often sold at the university campus or online and almost every major has its own party, you can always ask our international relations advisor for help too. Here are a few of the most famous “festas universitárias”:

- Betonada (organized by Civil Engineering - UFSC)
- Choppada (organized by Atlética da ESAG)
- Amnésia (Organized by CS and Design - UFSC)
- Linguição da Automação (Automation Engineering - UFSC)



## Theatre and Concerts

Florianópolis has options for all tastes and preferences, if you like going to plays and concerts, we recommend the following venues:

For theatre

- CIC (Centro Integrado de Cultura)
- Teatro Pedro Ivo
- Teatro Álvaro de Carvalho



For concerts

- Parador P12 (past concerts: David Guetta, Alok, Nando Reis)
- Stage Music Park (past concerts: Slash, Kevin Chris, Annita)
- Hard Rock Live (past concerts: Coldplay, Skank)

## Sightseeing

There are a lot of beautiful places in Florianópolis to explore, and you can visit all of them by bus! We recommend visiting the traditional neighbourhoods in the island, there you can read about the history of our city in museums and try the local cuisine. Here is a lot of list of neighbourhoods where you can get easily by bus:

- Lagoa da Conceição
- Ribeirão da Ilha
- Santo Antônio de Lisboa
- Cacupé



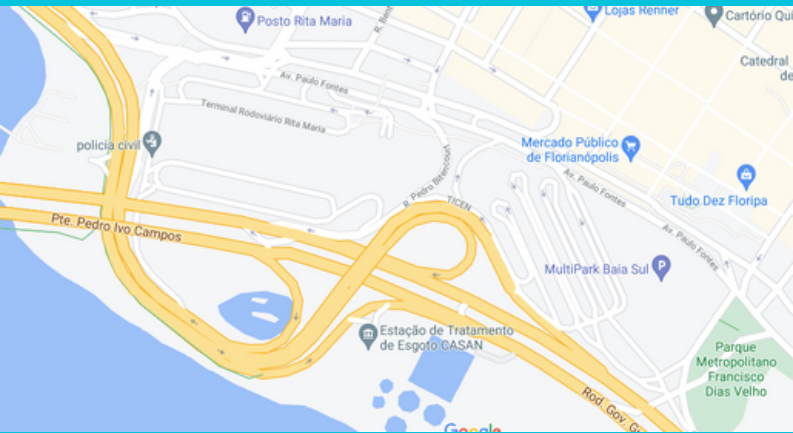
## The Santa Catarina coast

Because the beauty of Brazil's nature and cities isn't limited to Florianópolis, here are a few examples of beautiful places you can visit in our state's coastline:

- Praia do Rosa
- Farol de Santa Marta
- Imbituba
- Garopaba



You can go to most of these places by car if you have a driver's license or by bus, you'll just have to get the bus at the "rodoviária", a different type of terminal for longer trips.



The "Rodoviária", at Avenida Paulo Fontes, 1101



That's it!



We hope this guide helped you, but if you still have any questions please do not hesitate to contact our International Relations Advisor

**ENJOY YOUR TIME AT ESAG!**

ESAG DOESN'T HAVE FRIENDS!

WE HAVE FAMILY

