



PROGRAMMES AND PEDAGOGY

KBS BACHELORS



KEDGE BACHELOR (KB)

- Generalist 3-year business program;
- Accredited by the Ministry of Higher Education and Research (“Visa”);
- In French or English;
- In Paris, Bordeaux, Marseille, Toulon;
- This program allows students:
 - ✓ to acquire the fundamentals of management,
 - ✓ to live outside of France for 6 months
 - ✓ to gain field- experience

8.900 €/year

KBS BACHELORS



INTERNATIONAL BACHELOR IN BUSINESS ADMINISTRATION (IBBA)

- Generalist 4-year business program;
- Accredited by the Ministry of Higher Education and Research (“Visa”);
- In English;
- In Marseille, Paris or/and outside of France;
- This program allows students:
 - ✓ to acquire the fundamentals of management,
 - ✓ to live outside of France for 2 years
 - ✓ to obtain double-degrees
 - ✓ to gain field- experience

11.500 €/year

KBS MASTER OF SCIENCE (MSC) PROGRAMS



15 MSc

MARKETING

- Marketing (17.400€)
- Digital Marketing & Sales (20.400€)
- MAI, International Purchasing (20.400€)
- International Sport & Event Management (17.400€)

FINANCE

- Banking & Finance (17.400€)
- Corporate Finance (17.400€)
- Sustainable Finance (20.400€)

SUPPLY CHAIN

- ISLI, Supply chain (20.400€)
- International Trade & Logistics (17.000€)

CSR

- Business Transformation for Sustainability (17.400€)

BUSINESS DEVELOPMENT & ENTREPRENEURSHIP

- Data Analytics for Business (17.400€)
- International Business (17.400€)

ARTS & CREATIVE INDUSTRIES

- Arts & Creative Industries Management (22.400€)

WINE & SPIRITS MANAGEMENT

- Wine and Spirit Mngt (MVS) (21.500€)
- Wine & Hospitality Management (24.000€)

(if required)
M1 year
9.500€

KBS MASTER OF SCIENCE (MSC) PROGRAMS



15 MSc

MARSEILLE CAMPUS

- Corporate Finance (17.400€)
- Digital Marketing and Sales (20.400€)
- International Sport and Event Management (17.400€)
- International Trade & Logistics (17.000€)
- International Business (17.400€)
- Marketing (17.400€)

BORDEAUX CAMPUS

- International Purchasing and Innovation Mngt (MAI) (20.400€)
- Global Supply Chain Management (ISLI) (20.400€)
- Wine and Spirit Mngt (MVS) (21.500€)
- Banking & Finance (17.400€)
- Data Analytics for Business (17.400€)
- Wine & Hospitality Management (24.000€)
- International Business (17.400€)
- Marketing (17.400€)

PARIS CAMPUS

- Arts and Creative Industries Management (22.400€)
- Sustainable Finance (20.400€)
- Business Transformation for Sustainability (17.400€)
- International Business (17.400€)
- Marketing (17.400€)

(if required)
M1 year
9.500€

MASTER IN MANAGEMENT (MIM)



- Designed around 3 key components of KEDGE's new strategy: entrepreneurship, tech management and common good;
- Highest Recognition by the Ministry of Higher Education and Research ("Grade");
- In English;
- In Bordeaux, Marseille;
- This program allows students:
 - ✓ to acquire advanced knowledge in management
 - ✓ to live outside of France for minimum 12 months
 - ✓ to gain field- experience
 - ✓ To complete a double degree (among 10 MSc programs to choose from)

16.100 €/year

10

specialisations in year 1

9

tracks in year 2

98%

of hired within 6 months of
graduating

12

months abroad minimum

DOCTORATE IN BUSINESS ADMINISTRATION (DBA)



- Bring your business knowledge to another level through cutting edge academic research;
- Crown the achievements of your career with a Master of Science (M.Sc.) in Management Research and a Doctorate in Business Administration;
- 3 years;
- In English;
- Online and 1 week/year in Paris

40.000 € in total (€15K+€15K+€10K)

REQUIREMENTS

- Successful completion of a Master's degree or above (Master of Science, MPhil, an (E)MBA or equivalent);
- 5 years managerial experience;
- A completed application form;
- An updated Curriculum Vitae;
- A Statement of Purpose describing the applicant's research interests and potential topic, professional objectives and academic intention;
- An interview with Program director.

KEDGE SCHOLARSHIPS



EARLY BIRD SCHOLARSHIP

5% to 10% discount on tuition fees if application complete before a certain deadline

SOLIDARITY SCHOLARSHIP

Awarded to students who need financial assistance/support to finance their studies

EXCELLENCE SCHOLARSHIPS

Based on academic achievement, complemented by potential extracurricular activities, demonstrated leadership, and commitment to their communities

DIVERSITY SCHOLARSHIPS

Awarded to students from diverse backgrounds to enable enhanced on-campus diversity (international, cultural, social, etc.)

<https://student.kedge.edu/student-services/prepare-my-studies-abroad/scholarships>