



POWERED BY **ESPM**

YOUNG ENTREPRENEURIAL SUMMIT (YES)

By Altitude Educational Management

17-21 APRIL
2023

ALTITUDEFORLEADERSHIP.ORG

WELCOME

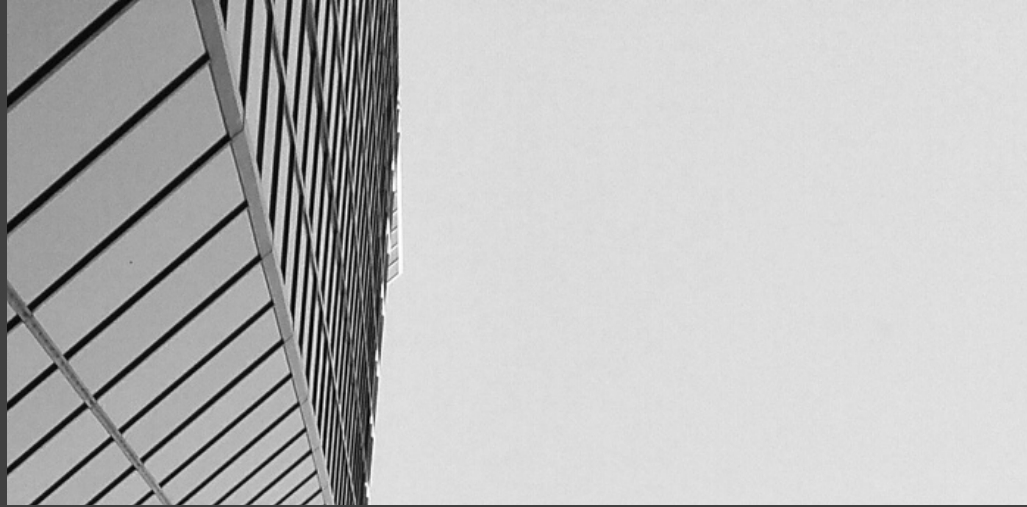
Altitude Educational Management is honored to have ESPM students in the first ever Young Entrepreneurial Summit (YES) conference in New York on April 17-21, 2023.



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ABOUT US



Altitude Educational Management is a leading organization based in Sao Paulo, Brazil, and operates in partnership with Escola Superiora de Propaganda and Marketing (ESPM), RiserHub, Finishing Touch, City University, as well as the Georgetown International Relations Association (GIRA).

OUR MISSION

To engineer transformational leadership programs that prepare the youth and decision makers inside educational institutions, executives in corporate businesses, cadres in public sectors, and officials in civic society organizations to sharpen their skills, acquire state-of-the-art leadership techniques and meet the challenges of the job market of 2030-2050.





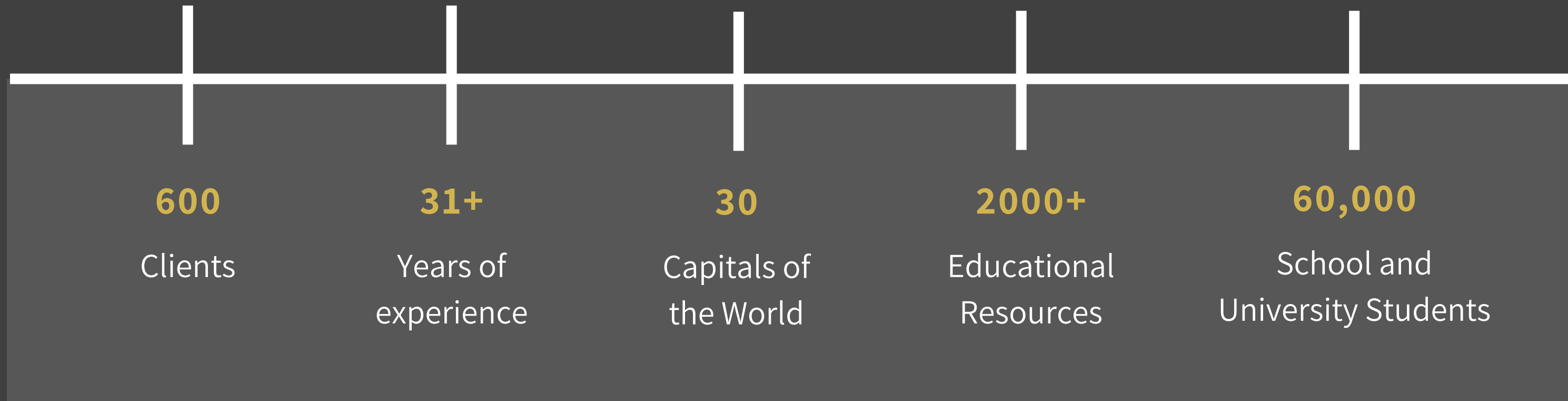
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MISSION





OUR LEADERSHIP NUMBERS





OVERVIEW

The Young Entrepreneurial Summit (YES) is a conference in New York. under the theme 'ACIMA', tailor-made for young and aspiring entrepreneurs, where participants meet and learn from decision-makers in the US Congress, IMF, World Bank, UN agencies, and reputable corporate businesses, the crucial skills to create and maintain successful ventures.

YES consists of 6 experiential and engaging workshops, and targeted tours to key UN agencies, civic society organizations, as well as corporate businesses and startup hubs.

METHODOLOGY

Prior to the training, participants are subject to Altitude's patented psychometric test to determine their strengths, weaknesses, opportunities, and challenges to receive personalized training.

Following the test, participants will receive an Individualized Development Plan paired with the experiential training for monitoring and evaluation.





COMPARATIVE ADVANTAGES

Meeting and learning from US congress, IMF, World Bank, UN Agencies

Networking space amongst key startups of the world

Networking space amongst key UN specialized agencies in New York

International certification signed by Altitude and its partners

Pitching creative ideas among venture capital firms.

WORKSHOPS

The Power of **A**dvancement

The Power of the **C**ause

The Power of **I**ntelligence

The Power of the **I**dea

The Power of the **M**ind

The Power of **A**ffluence



SCHEDULE

MONDAY 17 APRIL, 2023

09:00 AM - 11:00 AM Workshop 1: The Power of Advancement

11:00 AM - 01:00 PM Visit to New York University Entrepreneurial Institute

01:30 PM - 03:00 PM Lunch Break

03:00 PM - 05:00 PM Workshop 2: The Power of the Cause

TUESDAY 18 APRIL, 2023

09:00 AM - 11:00 AM Workshop 3: The Power of Idea

11:00 AM - 01:00 PM The New School Impact Entrepreneurship Initiative

01:30 PM - 03:00 PM Lunch Break

03:00 PM - 05:00 PM Workshop 4: The Power of Intelligence

WEDNESDAY 19 APRIL, 2023

09:00 AM - 11:00 AM Workshop 5: The Power of the Cause

11:00 AM - 01:00 PM Visit to Eugene Lang Entrepreneurship Center (Columbia University)

01:30 PM - 03:00 PM Lunch Break

03:00 PM - 05:00 PM Visit to Wall Street

THURSDAY 20 APRIL, 2023

09:00 AM - 11:00 AM Workshop 6: The Power of Affluence

11:00 AM - 01:00 PM Visit to Lawrence N Field Center for Entrepreneurship (CUNY)

01:30 PM - 03:00 PM Lunch Break

03:00 PM - 05:00 PM Visit to UNA-USA

FRIDAY 21 APRIL 2023

09:00 AM - 12:00 PM Visit to BCG Digital Ventures (Venture Capital)

12:00 PM - 02:00 PM Lunch Break

02:00 PM - 05:00 PM Pitching business ideas to BCG Digital Ventures (Venture Capital)

**'Your Attitude, not
your Aptitude, will
determine your
Altitude'**

Zig Ziglar



QUESTIONS?





ALTITUDE

Explore. Lead. Innovate

ESPM

WE BUILD CHARACTER