

“  
Having always been attracted to the creative industries,  
I chose to pursue my studies through the MSc in  
Creative Project Management, Culture  
& Design: a double degree resulting  
from a partnership with the European  
Academy of Fine Arts in Brittany. I  
discovered a new approach to  
management and design with specific  
courses allowing me to prepare for a  
career in the creative industries.  
”

Thibault Messemacre,  
French Double degree student



## RANKINGS

### TOP 10 IN FRANCE

2

Le Parisien  
Étudiant

LE PARISIEN  
International  
Ranking 2022

### INTERNATIONAL RANKINGS

9

ACADEMIC  
RANKING OF  
WORLD  
UNIVERSITIES

Shanghai Ranking's Global Ranking of  
Academic Subjects 2019 Management  
among French Business Schools

23

FT  
FINANCIAL  
TIMES

Master in Finance  
Ranking 2022

48

QS  
WORLD  
UNIVERSITY  
RANKINGS

Executive MBA  
Ranking 2020

54

FT  
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European Business Management  
Ranking 2020

88

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FINANCIAL  
TIMES

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Ranking 2021

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Ranking 2019



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Contact: [inquiries@rennes-sb.com](mailto:inquiries@rennes-sb.com)

# MSc IN CREATIVE PROJECT MANAGEMENT CULTURE & DESIGN

## DARE CREATIVITY IN ORGANISATIONS

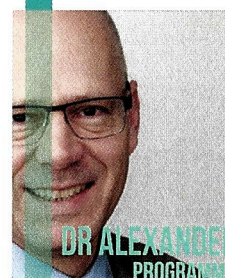
IN PARTNERSHIP  
WITH



This programme develops expertise in the management of creative projects  
through discussions, case studies and in-class activities.

Participants will apply knowledge in real-world project collaborations with  
organisations, institutions and associations from  
the arts, events and design sectors, or with the  
creative industries.

Graduates will acquire the know-how and skills to  
enter the business world as an independent creator  
or as part of an existing organisation in the creative  
and cultural sectors.



DR ALEXANDER NIESS,  
PROGRAMME DIRECTOR



RENNES  
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OF BUSINESS  
UNFRAMED THINKING



European Business Schools  
Ranking 2021





# PROGRAMME 120 ECTS

## SEMESTER 1

### COMPULSORY MODULES

#### Taught in English:

- Financing Cultural Activities
- Thinking Inside Out. Leadership: Building Effective & Creative Teams
- User Experience Management
- Creativity Workshop

#### Taught in French:

- Scénographie & Logistique\*\*
- Innovation ouverte & intelligence collective\*\*

### ACADEMIC CALENDAR

- > **September 2023 intake**
- > **Modules:** September 2023 to April 2024
- > **Internship:** (4 to 6-month duration) May 2024 to February 2025
- > **Graduating project:** October 2024

### TUITION FEES

Non-EU students: €18.200  
EU students: €16.200

### DURATION

15 months

### STARTING DATE

September

### TEACHING LANGUAGE

English & French

### WINTER SESSION\*

## SEMESTER 2

### COMPULSORY MODULES

#### Taught in English:

- Management Control in Creative Projects
- From Idea to Model to Business Plan
- Design Process\*\*

#### Taught in French:

- Environnement Juridique & Professionnel
- Marketing Événementiel & Culturel
- Histoire de l'Art Contemporain\*\*

\*Not included for MIM/PGE students

\*\* Modules taught at EESAB

93%  
of Rennes  
SB students  
are employed  
6 months after  
graduation

### FRENCH LANGUAGE FOR INTERNATIONAL STUDENTS

German/Italian/Spanish for French speaker

### ANNUAL COURSES

- Research Methods
- Annual Project (Conception & Realization of a Cultural Event)
- White Paper Project (With Professional Sponsor)

## ALUMNI

### CAREER OPPORTUNITIES

Deputy Director & Project Manager in Culture and Communication, Digital & Business Development Manager, Client Operation Manager, Event Project Manager, Assistant Artistic Director...

### COMPANIES

Hachette, Believe, Château de Versailles Spectacles, Musée du Louvre, Universal Music Group, Wild Bunch, Ubisoft...

## ADMISSION

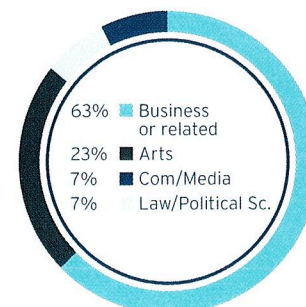
### REQUIREMENTS

- **English Proficiency (one of the following):**
  - > TOEFL > 80
  - > TOEIC > 750
  - > IELTS > 6.0
  - > Cambridge Proficiency Exam > B2
  - > Pearson Test > 63 (minimum 59 in each section)
  - > Native Language
  - > Previous studies taught in English (minimum 2 years)
- **French Proficiency: DELF > B2 or DALF > C1 or TCF TEF**
- **A strong academic background**
- **Bachelor or equivalent (diploma)**

## STUDENT ACADEMIC BACKGROUND

70%

30%





Rennes School of Business will give you the tools you'll need to succeed in a data driven business and the international experience will make you of the highest value in this global market. Meeting with students from all corners of the globe was an amazing experience, the perspective that I gained has helped me with all aspects of my life. An adventure worth taking, the school is truly international and Rennes the city an adventure in and of itself.

Shannon Brumbugh,  
American alumnus



## RANKINGS

### TOP 10 IN FRANCE

2

Le Parisien

LE PARISIEN  
International  
Ranking 2022

### INTERNATIONAL RANKINGS

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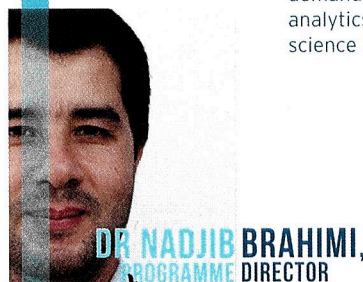
Contact: [inquiries@rennes-sb.com](mailto:inquiries@rennes-sb.com)

# MSc IN DATA & BUSINESS ANALYTICS

## MANAGE THE WORLD THROUGH BIG DATA

This programme equips graduates with key analytical methods and tools that will allow them to become leaders in data-driven decision making. Through its theoretical and practical courses, the Master prepares students for jobs related to data and business analytics in different areas such as supply chain management, marketing and finance.

The programme is designed to meet industry demand for graduates with managerial and analytics skills that are able to apply data science to tackle business challenges.



DR NADJIB BRAHIMI,  
PROGRAMME DIRECTOR



RENNES  
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OF BUSINESS  
UNFRAMED THINKING

EQUIS  
ACCREDITED

AACSB  
ACCREDITED

ASSOCIATION  
AMBA  
ACCREDITED

FT  
FINANCIAL  
TIMES

European Business Schools  
Ranking 2021





# PROGRAMME 120 ECTS

## ACADEMIC CALENDAR

- > **September 2023 intake:**
- > **Modules:** September 2023 to April 2024
- > **Internship:** (4 to 6-month duration): May 2024 to February 2025
- > **Graduating project:** October 2024

## TUITION FEES

Non-EU students: €18.200  
EU students: €16.200

## SEMESTER 1

### COMPULSORY MODULES

- Programming for Data Analytics
- Introduction to Business Analytics
- Statistical Modeling for Business
- Data Management
- Times Series Analysis
- Optimisation and Simulation

## SEMESTER 2

### COMPULSORY MODULES

- Corporate Social Responsibility ("Winter session" abroad or in Rennes)
- Strategic Management

### MARKETING SPECIALISATION

- Social Media Intelligence
- E-Marketing
- Customer Data Analysis
- Retail Analytics
- Marketing Research and Analysis

### SUPPLY CHAIN SPECIALISATION

- Advanced analytics in logistics
- Data Driven SCM
- Advanced analytics in logistics
- Introduction to global supply chain management

### FINANCE SPECIALISATION

- Financial Equity and Portfolio Management
- Financial Toolbox
- Alternative Investments
- Deep Learning and Neural Networks for Finance
- AI and FinTech

\*Not included for MIM/PGE students

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of Rennes  
SB students  
are employed  
6 months after  
graduation

## FRENCH LANGUAGE FOR INTERNATIONAL STUDENTS

German/Italian/Spanish for French speaker

# ADMISSION

## REQUIREMENTS

- **English Proficiency (one of the following):**
  - > TOEFL > 80
  - > TOEIC > 750
  - > IELTS > 6.0
  - > Cambridge Proficiency Exam > B2
- OR
- > Native Language
- OR
- > Previous studies taught in English (minimum 2 years)
- **A strong academic background**
- **Bachelor or equivalent (diploma)**

# ALUMNI

## CAREER OPPORTUNITIES

Business Analyst, Data Management Analyst, Business Intelligence Analyst, Data Analyst, Machine Learning Engineer, Machine Learning Expert, Market Research Analyst, Operations Research Analyst, Quantitative Analyst, Consultant, Data engineer, Artificial Intelligence Developer...

## DURATION

15 months

## STARTING DATE

September

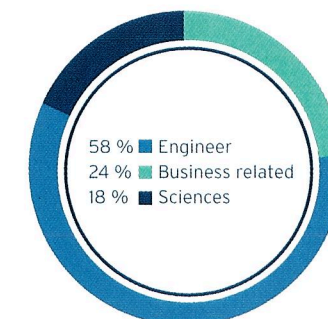
## TEACHING LANGUAGE

English

# STUDENT ACADEMIC BACKGROUND

82 %

18 %







# MSc IN FINANCIAL DATA INTELLIGENCE

## BECOME AN EXPERT IN THE FUTURE OF FINANCE

Finance is rapidly changing. Data science and artificial intelligence are revolutionising how finance is practiced. The MSc in Financial Data Intelligence prepares you to be part of where finance is going by training you in modern data-driven finance abilities. Thus, this programme aims at imparting expert knowledge in the following areas: finance, FinTech and data intelligence.



**DR ROMAN MATKOVSKYY,**  
PROGRAMME DIRECTOR



**UNFRAMED THINKING**



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## RANKINGS

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Le Parisien  
International

Ranking 2022

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Ranking 2021

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FINANCIAL  
TIMES

Executive MBA  
Ranking 2019



European Business Schools  
Ranking 2021



# PROGRAMME 120 ECTS

## SEMESTER 1

### COMPULSORY MODULES

- Financial Theory
- Economic Modelling
- Coding and Data Science for Accounting and Finance
- Ethics and Corporate Social Responsibility in Finance
- Introduction to financial econometrics

### ACADEMIC CALENDAR

- > **September 2023 intake:**
- > **Modules:**  
September 2023 to April 2024
- > **Internship:**  
(4 to 6-month duration):  
May 2024 to February 2025
- > **Graduating project:**  
October 2024

### TUITION FEES

Non-EU students: €18.200  
EU students: €16.200

**93%**  
of Rennes  
SB students  
are employed  
6 months after  
graduation

### FRENCH LANGUAGE FOR INTERNATIONAL STUDENTS

German/Italian/Spanish  
for French speaker

### DURATION

15 months

### STARTING DATE

September

### TEACHING LANGUAGE

English

## SEMESTER 2

### COMPULSORY MODULES

- Strategic Management  
("Winter session" abroad or in Rennes)
- Financial Data Infrastructure
- Advanced Strategy

### SPECIALISATION IN AI-DRIVEN FINANCE

- Empirical Methods in Finance
- Deep Learning and Neural Networks for Finance
- Financial Data Infrastructure
- Recent Topics in AI and Finance

### SPECIALISATION IN FINTECH BUSINESS

- International taxation
- Cyber Security Management
- Blockchain and Crypto assets
- International & EU business law



\*Not included for MIM/PGE students

# ADMISSION

## REQUIREMENTS

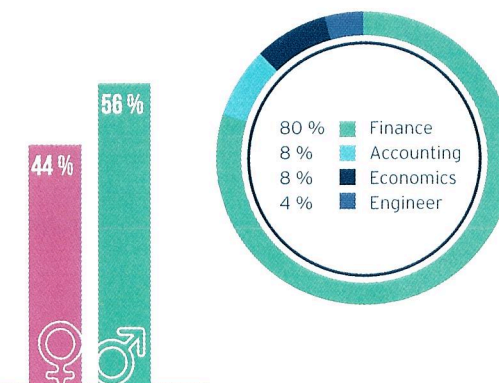
- **English Proficiency (one of the following):**
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  - > TOEIC > 750
  - > IELTS > 6.0
  - > Cambridge Proficiency Exam > B2
  - OR
  - > Native Language
  - OR
  - > Previous studies taught in English (minimum 2 years)
- **A strong academic background**
- **Bachelor or equivalent (diploma)**

## STUDENT ACADEMIC BACKGROUND

# ALUMNI

## CAREER OPPORTUNITIES

Investment Banker, Investment Fund Trader, Mergers and Acquisitions Adviser, Corporate Financing Manager, Cybersecurity Crisis Manager, Cybersecurity Consultant, Risk Manager, Strategic Analyst...





“

Beside being one of the best Business Schools in France, what makes Rennes SB stands out among other top business schools in the country is its diversity and level of international exposure. Being here allows me to experience various cultures and meet students from all over the world in one place. It's great to listen to people speak Spanish, German, French, English, Arabic, Chinese every day and it makes my experience truly rich and global. I believe the School has something special to offer to every business-oriented student to help him or her achieve long-term individual goals.

Abhishek Purushotham,  
Indian student



”



# MSc IN GLOBAL BUSINESS MANAGEMENT

RENNES  
CAMPUS

## MASTER YOUR FUTURE

This programme equips students with the industry-relevant in-depth knowledge needed to succeed in a globally-integrated and complex business environment. Our graduates possess requisite expertise to work in multi-cultural settings and are ready to thrive in a fast-paced and ever-changing business landscape. This programme is tailored to cultivate students' capability to make tactical and strategic decisions in today's data-driven economy.



DR AHMED ATIL,  
PROGRAMME DIRECTOR



RENNES  
SCHOOL  
OF BUSINESS  
UNFRAMED THINKING



European Business Schools  
Ranking 2021

## RANKINGS

### TOP 10 IN FRANCE

2 **Le Parisien**  
International  
Ranking 2022

### INTERNATIONAL RANKINGS

9 **Shanghai Ranking's Global Ranking of Academic Subjects 2019 Management among French Business Schools**

23 **FT**  
Master in Finance  
Ranking 2022

48 **QS**  
World University Rankings  
Executive MBA  
Ranking 2020

54 **FT**  
European Business Management  
Ranking 2020

88 **FT**  
European Business Schools  
Ranking 2021

97 **FT**  
Executive MBA  
Ranking 2019



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# PROGRAMME 120 ECTS

## SEMESTER 1

### COMPULSORY MODULES

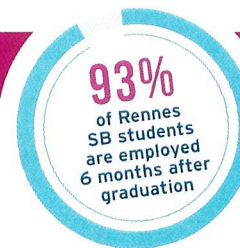
- Financial Tool Box
- Global Marketing Strategy
- Global Organisation Behaviour
- Introduction to the Supply Chain Management
- Project Management
- Introduction to Data Science for Business

### ACADEMIC CALENDAR

- > **January 2023 intake**  
(only on Rennes Campus):
- > **Modules:** January to December 2023
- > **Internship:** (4 to 6-month duration): May to August 2023 OR January to August 2024
- > **Graduating project:** August 2024
- > **September 2023 intake:**
- > **Modules:** September 2023 to April 2024
- > **Internship:** (4 to 6-month duration): May 2024 to February 2025
- > **Graduating project:** October 2024

### TUITION FEES

Non-EU students: €18,200  
EU students: €16,200



### DURATION

15 months

### STARTING DATES

September and January

### TEACHING LANGUAGE

English

### FRENCH LANGUAGE FOR INTERNATIONAL STUDENTS

German/Italian/Spanish  
for French speaker

## ADMISSION

### REQUIREMENTS

#### • English Proficiency (one of the following):

- > TOEFL > 80
- > TOEIC > 750
- > IELTS > 6.0
- > Cambridge Proficiency Exam > B2
- OR
- > Native Language
- OR
- > Previous studies taught in English (minimum 2 years)

#### • A strong academic background

#### • Bachelor or equivalent (diploma)

## SEMESTER 2

### COMPULSORY MODULES

- Corporate Social Responsibility
- Strategic Management  
"Winter session"
- Crisis Management

### SPECIALISATION (CHOOSE 1)

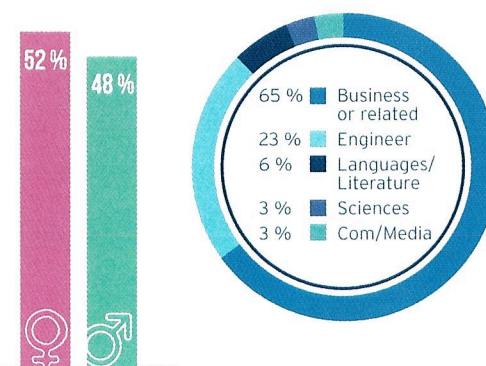
- Market Data Analytics (Rennes):  
Customer Data Analysis  
Retail Analytics  
AI and FinTech
- Financial Economic:  
Ethical and socially Responsible Finance  
International trade and finance  
AI and FinTech
- Lean & Green Supply Chain Management:  
Sustainable Supply Chain / Green Logistics  
Purchasing & Supply Chain  
Retail Analytics
- Marketing Management:  
Consumer Behaviour in a Sustainable Environment  
Marketing Research in a Digital Environment  
Management Decision Tools
- Global Management:  
Managing Global Employment Relations  
Managing Change and Complexity  
Global Diversity and Equality Management  
Management Decision Tools

## ALUMNI

### COMPANIES

IBM, Shopee, Mantri Developer, The Crew Hunter, BMC Academy, Reed Exhibition, IPSOS Interactive Service APAC, BVA Group, European Chamber, Euronext Paris SA, Renault Trucks SAS/AB Volvo...

## STUDENT ACADEMIC BACKGROUND



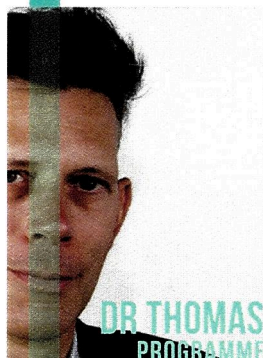
\*Not included for MIM/PGE students



# MSc IN GEOPOLITICS & BUSINESS



## JOIN A MASTER'S PROGRAMME SPONSORED BY A NETWORK OF INVESTORS



**DR THOMAS FLICHY DE LA NEUVILLE,**  
PROGRAMME MANAGER

Sponsored by the companies Risk & Ops and the Summit of Minds, the MSc in Geopolitics & Business aims to train leaders that are capable of anticipating the risks of the future and, above all, of seizing new business opportunities. The programme directly incorporates the expertise of general officers, geopolitical specialists and investors and ensures highly operational training in strategic watch and influence. The programme is designed to lead directly to a profession with high added value.

**DURATION**  
15 months

**INTAKE**  
September

**TEACHING LANGUAGE**  
English

## PROGRAMME 120 ECTS

### FRENCH LANGUAGE FOR INTERNATIONAL STUDENTS

German/Italian/Spanish for French speaker

### SEMESTER 1

- Strategic watch: readings and discussion
- Eurasia
- Digital tools for strategic watch
- Leadership
- Geopolitics and Law
- Professional seminar on strategic watch

### SEMESTER 2

#### INFLUENCE

- Influence: readings and discussion
- Art and influence
- Digital tools for influence & lobbying
- Professional seminar on influence
- Technology and influence
- Commercial and political influence

## ADMISSION REQUIREMENTS

### CONDITIONS

- **Bachelor's degree or equivalent**
- **English proficiency (one of the following):**
  - TOEFL > 80
  - TOEIC > 750
  - IELTS > 6.0
  - Cambridge Proficiency Exam > B2OR
  - TOEFL 70, TOEIC 700 or IELTS 5.5 + IECOR
  - Native languageOR
  - Previous studies taught in English (minimum 2 years)
- **A strong academic background**
- **Bachelor or equivalent (diploma)**

\*Not included for MIM/PGE students

### ACADEMIC CALENDAR

- **Modules:** September 2023 to April 2024
- **Internship (4 to 6 months):**  
May 2024 to February 2025
- **Graduating project:** October 2024

### TUITION FEES

- €16,200 for EU students
- €18,200 for non-EU students

### APPLICATION

- <http://apply.rennes-sb.com>
- **Contact:** [inquiries@rennes-sb.com](mailto:inquiries@rennes-sb.com)



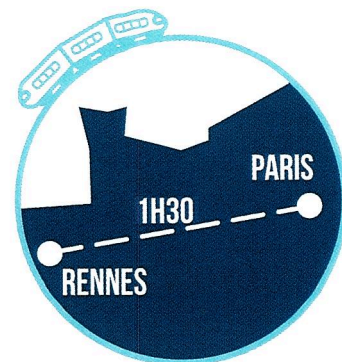
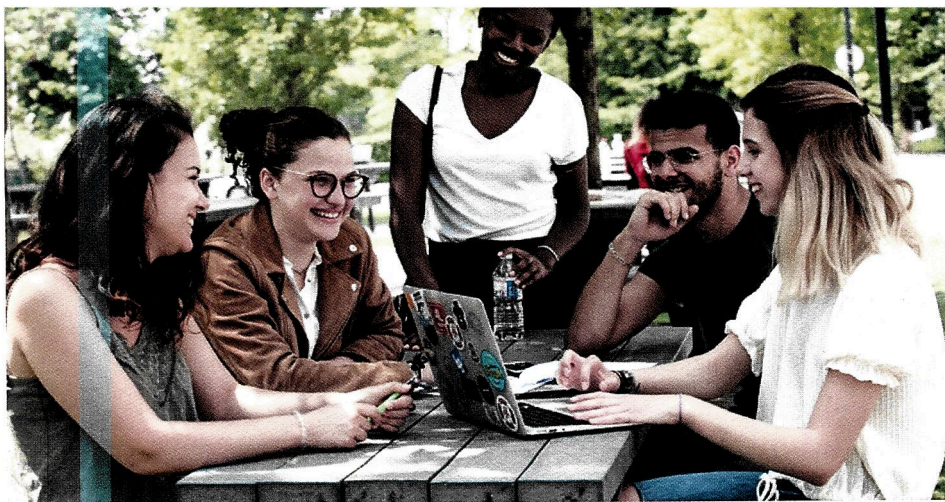
**RENNES  
SCHOOL  
of BUSINESS**

**UNFRAMED THINKING**



European Business Schools  
Ranking 2021





## A PROGRAMME THAT FOCUSES ON THE FUTURE

The MSc in Geopolitics & Business focuses on the three defining characteristics of the future:

- the rebirth of identities
- global digitalisation
- the return to nature as a source of inspiration and regeneration

## CAREER OPPORTUNITIES

### PROFESSIONAL OPPORTUNITIES

Economic studies, Strategic studies, Foresight, Lobbying, Business security, Influence, Strategic watch

### EMPLOYMENT OPPORTUNITIES

Risk analyst, Military officer, Lobbyist, Financial services and Risk, Insurance analyst, Investment Bank Manager, Consultant in influence, International Negotiator, Business developer, Business intelligence

### COMPANIES

Deloitte, Nano Corps, Summit of Minds, Risk & Ops, Airbus, ENGIE, MBDA, Ministry of Foreign Affairs, Ministry of Defence

## RANKINGS

### TOP 10 IN FRANCE

2

Le Parisien

**LE PARISIEN**  
International  
Ranking 2022

### INTERNATIONAL RANKINGS

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Ranking 2021

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FINANCIAL  
TIMES

**Executive MBA**  
Ranking 2019

## PROGRAMME PARTNERS

### THE SUMMIT OF MINDS

This network develops a concept of high added value events based on three founding elements:

- great content
- great people
- great outdoor

Its events unite leading political, academic and economic players to exchange about the major issues of the contemporary world. They are based on an experiential concept which combines reflection, physical effort and an exceptional natural setting.

### RISK & OPS

Founded in 2016, this operational consulting firm supports large groups and SMEs in three areas:

- security
- economic intelligence
- business security

Based in Toulouse, Risk & Ops specialises in risk prevention and management. Its consultants operate both in France and abroad in all business sectors.



Rennes School  
of Business



Rennes School  
of Business



@rennes\_sb



@RennesSB



Rennes School  
of Business





“  
 Making the decision to study in Rennes School of Business was easy after learning about the School's international outlook and the demographics of the City of Rennes, which is largely populated by students from different continents of the world and with many higher institutions of learning. While living in Rennes I also discovered a peaceful and serene environment - the size of the city is perfect for its population and basic amenities, making for an ideal student life.  
 ”

Abdullahi Abbas, Nigerian student



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# MSc IN INTERNATIONAL ACCOUNTING, MANAGEMENT CONTROL AND AUDITING

## BECOME THE MOST-TRUSTED BUSINESS PROFESSIONAL

Accounting is the language of a business that can reveal its financial future, if interpreted correctly. Unfortunately, there is a dearth of professionals who can read and write this highly-useful language of Accounting. This is even more disturbing given the increasing creativity in financial reporting by modern-day corporations and the massive scandals that follow. This is exactly where the IAMCA fits in.

This specialized Masters provides its students with in-depth knowledge of not only Financial Accounting, but also International Taxation, Management Accounting, Finance and Auditing. This broad vision of things helps them gain an overall perspective of the way financial reporting works within a business and also opens doors for students to pursue the field of their choice after graduation. Ex-IAMCA graduates have successful careers as accountants, auditors and financial consultants.

At Rennes SB, we are looking for dynamic and self-driven students to share their country-specific expertise and undertake a collective journey towards becoming a global accounting expert.



**DR JALAN AKANKSHA,**  
 PROGRAMME DIRECTOR



**RENNES  
SCHOOL  
OF BUSINESS**  
**UNFRAMED THINKING**



European Business Schools  
 Ranking 2021

## RANKINGS

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**Master in Finance**  
 Ranking 2022

48



**Executive MBA**  
 Ranking 2020

54



**European Business Management**  
 Ranking 2020

88



**European Business Schools**  
 Ranking 2021

97



**Executive MBA**  
 Ranking 2019



# PROGRAMME

120 ECTS

## SEMESTER 1

### COMPULSORY MODULES

- External Auditing
- Management & Cost Accounting
- Advanced Accounting and Consolidation
- Financial & Management Accounting: Fundamentals
- Accounting In the digital Age
- Ethics & Corporate Social Responsibility in Finance
- Coding and Data Science for Accounting and Finance
- Corporate and Business Law

### ACADEMIC CALENDAR

- > **September 2023 intake:**
- > **Modules:** September 2023 to April 2024
- > **Internship:** (4 to 6-month duration): May 2024 to February 2025
- > **Graduating project:** October 2024

### TUITION FEES

Non-EU students: €18.200  
EU students: €16.200

### DURATION

15 months

### STARTING DATE

September

### TEACHING LANGUAGE

English

## SEMESTER 2

### COMPULSORY MODULES

- Management Control
- International Financial Reporting
- International Taxation
- Corporate Sustainability Reporting
- Corporate Governance: An Overall Perspective
- International Strategic Management
- "Winter session" abroad or course in Rennes

### ELECTIVE MODULES

- Financial Management & Business Advisory
- Forensic Accounting

\*Not included for MIM/PGE students

93%  
of Rennes  
SB students  
are employed  
6 months after  
graduation

### FRENCH LANGUAGE FOR INTERNATIONAL STUDENTS

German/Italian/Spanish  
for French speaker

## ALUMNI

### CAREER OPPORTUNITIES

Financial Auditor, Consultant in Accounting, Senior Financial Analyst, Management Controller, System and Processes Risk Assurance Associate, Division Controller, M&A Manager, Internal Auditor, Tax Manager, Fund Accountant, Funds officer, Fixed Assets Analyst...

### COMPANIES

KPMG, Ernst & Young, Deloitte, PWC, IBM, Goupe Ducasse, Unesco, Dassault Falcon Service, Zodiac Aerospace, Louis Vuitton, Bayer, Lactalis, Mazars, PepsiCo, Société Générale Group, Crédit Agricole, ExxonMobil, Chanel Inc...

## ADMISSION

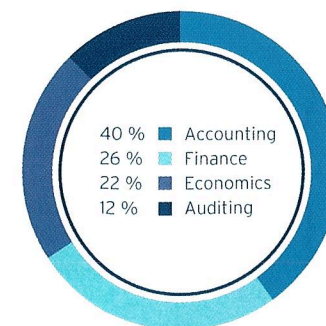
### REQUIREMENTS

- **English Proficiency (one of the following):**
  - > TOEFL > 80
  - > TOEIC > 750
  - > IELTS > 6.0
  - > Cambridge Proficiency Exam > B2
  - OR
  - > Native Language
  - OR
  - > Previous studies taught in English (minimum 2 years)
- **A strong academic background**
- **Bachelor or equivalent (diploma)**

## STUDENT ACADEMIC BACKGROUND

82 %

18 %





“

Studying at Rennes SB was an amazing stage in my life in which I could learn from excellent professors and students coming from all around the world. It made me understand Business and Finance from other cultural perspectives but also made me find friends for life.

Being a graduate student from Rennes SB has given me many opportunities in big international companies to continue growing professionally.

Currently, I am involved in processes migrations in multinational Shared Services and Finance Centers, mainly in Treasury, Working Capital, Internal Control and Fraud Prevention.

**Claudia Mañón Macías**, Mexican alumna

”



## RANKINGS

### TOP 10 IN FRANCE



**LE PARISIEN**  
International  
Ranking 2022

### INTERNATIONAL RANKINGS



Shanghai Ranking's Global Ranking of Academic Subjects 2019 Management among French Business Schools



**Master in Finance**  
Ranking 2022



**Executive MBA**  
Ranking 2020



**European Business Management**  
Ranking 2020



**European Business Schools**  
Ranking 2020



**Executive MBA**  
Ranking 2019



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# MSc IN INTERNATIONAL FINANCE



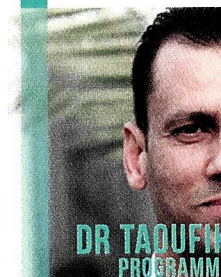
**Master in Finance**  
Ranking 2022

**RENNES  
CAMPUS**

**PARIS  
CAMPUS**

## JOIN AN INTERNATIONAL PROGRAMME RANKED BY THE FINANCIAL TIMES!

Ranked 24th best master's in Finance worldwide by Financial Times in 2021 and EFMD accredited, the MSc in International Finance is an advanced programme designed to cover the fields of both Corporate Finance and Financial Markets.



**DR TAOUFIK BOURAOUI,**  
PROGRAMME DIRECTOR

It aims to equip students with solid knowledge and analytical skills in Finance, which are crucial today to operate effectively in an integrated and complex global environment.



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of BUSINESS**  
**UNFRAMED THINKING**



**European Business Schools**  
Ranking 2021





# PROGRAMME 120 ECTS

## SEMESTER 1

### COMPULSORY MODULES

- Applied Economics
- Financial Economics
- Research Methods in Accounting and Finance
- Advanced Corporate Finance
- Coding and Data Science for Accounting and Finance
- Quantitative Finance
- Ethics and Corporate Social Responsibility in Finance
- Exchange Markets

### ACADEMIC CALENDAR

- > **September 2023 intake:**
- > **Modules:**  
September 2023 to April 2024
- > **Internship:**  
(4 to 6-month duration):  
May 2024 to February 2025
- > **Graduating project:**  
October 2024

### TUITION FEES

- Non-EU students: €18.600
- EU students: €16.200

### DURATION

15 months

### STARTING DATE

September

### TEACHING LANGUAGE

English

**93%**  
of Rennes  
SB students  
are employed  
6 months after  
graduation

### FRENCH LANGUAGE FOR INTERNATIONAL STUDENTS

German/Italian/Spanish  
for French speaker

### MEAN SALARY\*

**First employment:**  
- \$ 61.476

\*Financial Times 2021 Ranking

## ADMISSION

### REQUIREMENTS

- **English Proficiency (one of the following):**
  - > TOEFL > 80
  - > TOEIC > 750
  - > IELTS > 6.0
  - > Cambridge Proficiency Exam > B2
  - OR
  - > Native Language
  - OR
  - > Previous studies taught in English (minimum 2 years)
- **A strong academic background**
- **Bachelor or equivalent (diploma)**

## ALUMNI

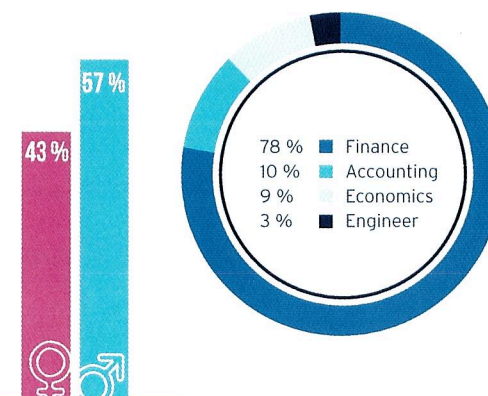
### CAREER OPPORTUNITIES

Trader, Financial Analyst, Financial Consultant, Financial Services and Risk Management Advisor, Senior Financial Auditor, M&A manager, Account Manager, Portfolio manager, Quantitative Analyst, Treasurer, Financial Planning Analyst, Economic analyst, Investment Bank Manager...

### COMPANIES

AXA, BNP Paribas bank, KPMG, Amazon, Bank of East Asia, EDF, Deloitte, Total, Caceis, Schneider Electric, Valeo, Credit Suisse, PwC, Moody's Investors, LVMH, Bank of Tokyo, ING, HSBC, AccorHotels...

## STUDENT ACADEMIC BACKGROUND



## SEMESTER 2

### COMPULSORY MODULES

- Financial Engineering & Commodity Trading
- Short Term and Long Term Financing
- Mergers & Acquisitions: An international Perspective
- Empirical Methods in Finance
- International Strategic Management: "Winter session" abroad or course in Rennes

### ELECTIVE MODULES (CHOOSE 1)

- Islamic Finance
- International & EU Business law
- AI & Fintech
- International Financial Regulation

\*Not included for MIM/PGE students



“

Studying at Rennes SB has been an amazing experience that surpassed my expectations. First of all, I learned to work in a really diverse and international environment, and I enjoyed learning of cultures from all around the world. Secondly, Rennes SB is truly a Business School that focuses on developing the students' skills and provides us with practical tools that can be easily applied in companies and always in an international context. Thirdly, the School encourages students to think in a creative way, making the exchange of ideas amazing when working in teams. I really enjoyed studying at Rennes SB since it helped me to grow personally and professionally.

Mariana Velandia, Mexican alumna

”



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## RANKINGS

### TOP 10 IN FRANCE

2

Le Parisien

**LE PARISIEN**  
International  
Ranking 2022

### INTERNATIONAL RANKINGS

9

ACADEMIC  
RANKING OF  
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UNIVERSITIES

Shanghai Ranking's Global Ranking of  
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23

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**Master in Finance**  
Ranking 2022

48

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FINANCIAL  
TIMES

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FINANCIAL  
TIMES

**Executive MBA**  
Ranking 2019

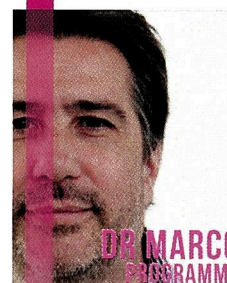
# MSc IN INTERNATIONAL HUMAN RESOURCE MANAGEMENT

## BROADENING HORIZONS THROUGH EMPOWERING PEOPLE

This programme aims to develop skills that are critical to manage and motivate an international and diverse workforce.

Participants will be involved in activities that will enhance their ability to:

- Manage different groups of employees in a multinational company
- Understand leadership and motivation challenges HRM practitioners will face when a company expands internationally
- Understand how leadership styles can be adapted within the organisation to suit the needs of different cultural groups
- Develop a knowledge of different legal and institutional contexts
- Be able to appreciate how technology has the potential to change human resource practices in multinational corporations.



**DR MARCO MICHELOTTI,**  
PROGRAMME DIRECTOR



**RENNES  
SCHOOL  
of BUSINESS**  
**UNFRAMED THINKING**



European Business Schools  
Ranking 2021





# PROGRAMME

120 ECTS

## SEMESTER 1

### COMPULSORY MODULES

- Strategic Core Competencies for IHRM Professionals
- People Management and Cross-cultural Leadership
- Preparation for Graduating Project

### BUSINESS STUDENT

- Global Talent Management
- Managing Yourself and Building Positive Relationships at Work

### NON-BUSINESS STUDENT

- Financial Toolbox
- Global Organisation Behaviour

### ELECTIVES (CHOOSE 1 MODULE):

- International & Comparative Employment Law
- Droit du travail et relations sociales

### DURATION

15 months

### STARTING DATES

September and January

### TEACHING LANGUAGE

English



### ACADEMIC CALENDAR

- > **January 2023 intake:**
- > **Modules:**  
January to December 2023
- > **Internship:** (4 to 6-month duration):  
May to August 2023 OR  
January to August 2024
- > **Graduating project:**  
August 2024
- > **September 2023 intake:**
- > **Modules:**  
September 2023 to April 2024
- > **Internship:** (4 to 6-month duration):  
May 2024 to February 2025
- > **Graduating project:**  
October 2024

### TUITION FEES

Non-EU students: €18.200  
EU students: €16.200

## SEMESTER 2

### COMPULSORY MODULES

- Managing Global Employment Relations
- HRM in Action
- Operational Core Competencies in HRM
- Digitalisation (and cybersecurity) of HRM
- Global Diversity and Equality Management
- Managing Change and Complexity
- Project Management Tool Box
- Corporate Social Responsibility "Winter session\*" abroad or in Rennes

\*Not included for MIM/PGE students

**93%**  
Rennes  
SB students  
are employed  
6 months after  
graduation

### FRENCH LANGUAGE FOR INTERNATIONAL STUDENTS

German/Italian/Spanish  
for French speaker

## ALUMNI

### CAREER OPPORTUNITIES

Learning Coordinator and Content Developer, Human Resources Manager, Global Onboarding Coordinator, HR Consultant, International Business Developer and International Recruitment, Recruitment Specialist, Human Resources Business Partner, Talent Acquisition Manager, Business Development Executive, HRIS Project Manager, HRM Mergers and Acquisitions, HRM training development...

### COMPANIES

DCNS Australia, Nespresso, PepsiCo, Vinci Energies, Accenture, ING Luxembourg SA, KPMG, Boston Consulting Group, Hutchinson, Digitaléo, Credit Suisse, Groupe Rocher, Atos, Suez, Lactalis...

## ADMISSION

### REQUIREMENTS

- **English Proficiency (one of the following):**
  - > TOEFL > 80
  - > TOEIC > 750
  - > IELTS > 6.0
  - > Cambridge Proficiency Exam > B2 OR
  - > Native Language OR
  - > Previous studies taught in English (minimum 2 years)
- **A strong academic background**
- **Bachelor or equivalent (diploma)**

## STUDENT ACADEMIC BACKGROUND

79 %

21%

- 87 % Business or related
- 7 % Languages/Literature
- 2 % Engineer
- 2 % History/Society/Geo
- 2 % Psychology/philosophy



“

I was very lucky to be able to study my master's degree at Rennes Business School! There are world-class excellent professors here, and the setting of courses closely follows the dynamics of market trend. A variety of lectures, talks, group projects, etc. allowed me not only to learn advanced knowledge, but also to improve my soft skills such as speaking and teamwork. The career coaching and recruitment platform provided by the school allowed us to go one step further from our dreams. After graduation, with my study experience, skills and degree at Rennes Business School, I successfully got a job opportunity in Prada. I am very grateful to the school.

Qiuwen Xiao, Chinese alumna



”



# MSc IN INTERNATIONAL NEGOTIATION AND BUSINESS DEVELOPMENT

## NEGOTIATE TO WIN

This programme is designed to give students the skills and techniques to enable them to understand and function in a global business environment and progress in their careers. Today, virtually everything we do in life involving people includes negotiation. Successful negotiation does not necessarily mean to win, the other party has to lose.

A good negotiator will work towards a win-win scenario because they are able to fly above the situation and see what is driving the other party. Making the other party look good and giving them a win can also be good for building stronger professional relationships and closing better deals.



ASHA MOORE-MANGIN,  
PROGRAMME DIRECTOR



UNFRAMED THINKING



European Business Schools  
Ranking 2021

## RANKINGS

### TOP 10 IN FRANCE



### INTERNATIONAL RANKINGS



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Contact: [inquiries@rennes-sb.com](mailto:inquiries@rennes-sb.com)



# PROGRAMME 120 ECTS

## SEMESTER 1

### COMPULSORY MODULES

#### Business Students:

- International Trade and Finance
- Marketing of Innovation

#### Non Business Students:

- Financial Tool Box
- Global Marketing Strategy

#### All Students:

- International Negotiation and Business Development
- Simulation in International Negotiation and Business Development I
- International Sourcing & Procurement
- Data Science for negotiation and Business Development
- Interpersonal Communication Skills
- Fundamental Excel Skills for Business Management (optional module)

#### DURATION

15 months

#### STARTING DATES

September and January

#### TEACHING LANGUAGE

English

### ACADEMIC CALENDAR

#### > January 2023 intake:

##### > Modules:

January to December 2023

##### > Internship: (4 to 6-month duration):

May to August 2023  
OR January to August 2024

##### > Graduating project:

August 2024

#### > September 2023 intake:

##### > Modules:

September 2023  
to April 2024

##### > Internship:

(4 to 6-month duration):  
May 2024 to February 2025

##### > Graduating project:

October 2024

### TUITION FEES

Non-EU students: €18.200  
EU students: €16.200

**93%**  
Rennes  
SB students  
are employed  
6 months after  
graduation

### FRENCH LANGUAGE FOR INTERNATIONAL STUDENTS

German/Italian/Spanish  
for French speaker

## ADMISSION

### REQUIREMENTS

- **English Proficiency (one of the following):**
  - > TOEFL > 80
  - > TOEIC > 750
  - > IELTS > 6.0
  - > Cambridge Proficiency Exam > B2
  - OR
  - > Native Language
  - OR
  - > Previous studies taught in English (minimum 2 years)
- **A strong academic background**
- **Bachelor or equivalent (diploma)**

## ALUMNI

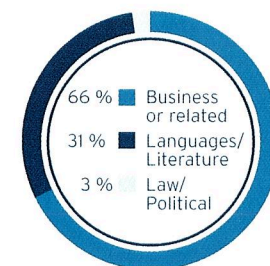
### CAREER OPPORTUNITIES

Product Line Manager, Selection & Development Analyst, Sales Director, Export Manager, Purchasing Manager, Sales and Marketing Manager, Head of New Media Operations, Key Account Manager, Investor Relations Officer, Purchasing Officer, Business Developer...

### COMPANIES

Volkswagen, Carte Noire, Thales Global Services SAS, Groupe Canal +, Toyota, Doctolib, Lacoste, KPMG, PWC, Leroy Merlin, Marionnaud, L'Oreal, Amazon, Lego SAS, Unilever, Total, Huawei Technologies France...

## STUDENT ACADEMIC BACKGROUND



\*Not included for MIM/PGE students

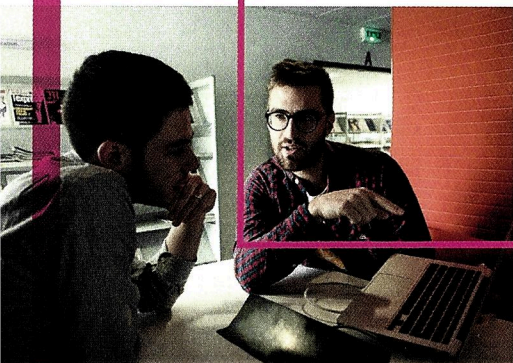


“

*I chose the MSc in Innovation and Entrepreneurship in order to acquire more technical knowledge and improve my business skills. I always have been interested in creation, novelty and technology and always wanted to build my own company. This is for me a unique experience to pre-design my project, work in complementary groups and learn more about myself.*

Anne BIENVENU, French Student

”



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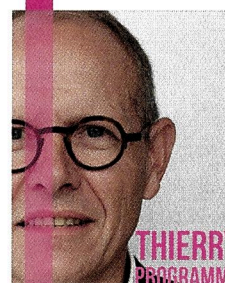


# MSc IN INNOVATION & ENTREPRENEURSHIP

in partnership with **INSA**

## HARD AND SOFT SKILLS FOR INNOVATION & ENTREPRENEURSHIP

This programme is based on the expertise of two «Grandes Écoles»: the French engineering school INSA and Rennes School of Business. It is designed to educate students in the field of innovation management and entrepreneurship by developing their own business plans, throughout the programme.



**THIERRY BOSSEE-PILON,**  
PROGRAMME DIRECTOR

The programmes nurtures students's skills and competencies to become an entrepreneur or an intrapreneur who masters innovation challenges.



**RENNES  
SCHOOL  
OF BUSINESS**  
**UNFRAMED THINKING**



European Business Schools  
Ranking 2021

## RANKINGS

### TOP 10 IN FRANCE

2

**Le Parisien**  
Étudiant

**LE PARISIEN**  
International  
Ranking 2022

### INTERNATIONAL RANKINGS

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**ACADEMIC**  
RANKING OF  
WORLD  
UNIVERSITIES

Shanghai Ranking's Global Ranking of  
Academic Subjects 2019 Management  
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**FT**  
FINANCIAL  
TIMES

**Executive MBA**  
Ranking 2019



# PROGRAMME

120 ECTS

## PHASE 1

September to November (8 weeks)

### BRING THE IDEA TO LIFE

- Sensibilisation aux Technologies\*
- Entrepreneurial Thinking & Creativity
- Creative Strategy
- Entrepreneurial Capacity Building

## PHASE 2

November to February (14 weeks)

### EXPAND ON THE IDEA AND DEVELOP THE PROJECT

- Sensibilisation aux usages\*
- From idea to model to plan
- Financing New Venture
- Marketing of Innovation
- Strategy & Organisation Audit
- Innovation Challenges\*

## PHASE 3

March to June/July

### CONFRONT REALITY

Internship

## PHASE 4

September to November (11 weeks)

### PREPARE FOR PROJECT IMPLEMENTATION

- Start up Project Management\*
- Personal Development for Entrepreneurs
- Business Law, Contract Law & IP Law
- Entrepreneurial Teams building

\* Modules taught at INSA

### ACADEMIC CALENDAR

> **September 2023 intake**

> **Modules:**

September 2023 to April 2024

> **Internship:**

(4 to 6-month duration)  
May 2024 to February 2025

> **Graduating project:**

October 2024

### TUITION FEES

Non-EU students: €18.200

EU students: €16.200

### DURATION

15 months

### STARTING DATE

September

### TEACHING LANGUAGE

English & French

**93%**  
of Rennes  
SB students  
are employed  
6 months after  
graduation

### FRENCH LANGUAGE FOR INTERNATIONAL STUDENTS

German/Italian/Spanish for French speaker

## ALUMNI

### SUCCESS STORIES

Lab innovation officer, innovation consultant, product development officer, start-up associate, Start-up studio project manager, Data scientist, TIC consultant, Hedge Funds analyst, ...

### CAREER OPPORTUNITIES

Financial Consultant, Credit Analyst, Financial Services and Risk Management Advisor, Senior Financial Auditor, Cost Controller, Account Manager, Business Analyst and Pricing Officer, Financial Planning, Product Manager, Investment Bank Manager...

### COMPANIES

KPMG, Bank of East Asia, Ernst & Young, Deloitte, Total, Schneider Electric, Valeo, PwC, Moody's Investors, LVMH, Bank of Tokyo, HSBC, AccorHotels...

## ADMISSION

### REQUIREMENTS

• **English Proficiency (one of the following):**

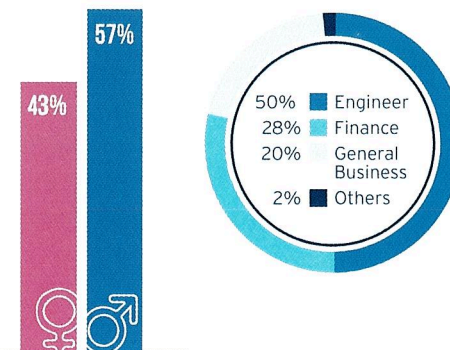
- > TOEFL > 80
- > TOEIC > 750
- > IELTS > 6.0
- > Cambridge Proficiency Exam > B2
- > Pearson Test > 63 (minimum 59 in each section)
- > Native Language
- > Previous studies taught in English (minimum 2 years)

• **French Proficiency: DELF > B2 or DALF > C1 or TCF TE**

• **A strong academic background**

• **Bachelor or equivalent (diploma)**

## STUDENT ACADEMIC BACKGROUND





“

*I chose Rennes SB due to its excellent reputation, academic accreditations and the international atmosphere at the School. My decision has been more than justified by the opportunity to learn and study in a place where so many cultures are present and where I can acquire the tools I'll need for the next steps I'll take in life. I'm really happy to be studying here as I feel it has changed the way I see the world.*

**Karla Patricia Rodriguez Ruiz,**  
Mexican student



”

## RANKINGS

### TOP 10 IN FRANCE

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Le Parisien  
Étudiant

**LE PARISIEN**  
International  
Ranking 2022

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# MSc IN LUXURY MARKETING & BRAND MANAGEMENT

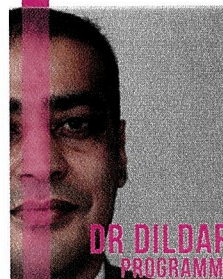
**RENNES**  
CAMPUS

**PARIS**  
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**YOUR BRAND IS SO MUCH MORE  
THAN WHAT YOU SELL**

This programme enables the students to acquire the necessary knowledge and competencies for pursuing a successful career in Luxury and Brand Management.

Managers need specific skills to understand the uniqueness of the luxury sector and its target customers. Students will be able to develop and implement effective strategies and introduce innovative products and services in different luxury segments. Participants will also learn to develop and manage brands in any sectors. Graduates will be able to efficiently achieve their business objectives in a responsible way and in a global environment.



**DR DILDAR HUSSAIN,**  
PROGRAMME DIRECTOR



**RENNES  
SCHOOL  
OF BUSINESS**  
**UNFRAMED THINKING**



European Business Schools  
Ranking 2021



# PROGRAMME 120 ECTS

## SEMESTER 1

### COMPULSORY MODULES

- Consumer Behaviour in a Sustainable Environment
- Contemporary Brand Management
- Development and Marketing of New Products in a Sustainable Environment
- Luxury Marketing Strategy
- Contemporary Trends in the Luxury Industry

#### DURATION

15 months

#### STARTING DATES

September and January

#### TEACHING LANGUAGE

English

### ACADEMIC CALENDAR

> **January 2023 intake**  
(only on Rennes Campus):

#### > Modules:

January to December 2023

> **Internship:** (4 to 6-month duration):  
May to August 2023 OR  
January to August 2024

> **Graduating project:**  
August 2024

> **September 2023 intake:**

#### > Modules:

September 2023 to April 2024

> **Internship:** (4 to 6-month duration):  
May 2024 to February 2025

> **Graduating project:**  
October 2024

### TUITION FEES

Non-EU students: €18.600

EU students: €16.200

**93%**  
Rennes SB students are employed 6 months after graduation

### FRENCH LANGUAGE FOR INTERNATIONAL STUDENTS

German/Italian/Spanish for French speaker

## ADMISSION

### REQUIREMENTS

- **English Proficiency (one of the following):**
  - > TOEFL > 80
  - > TOEIC > 750
  - > IELTS > 6.0
  - > Cambridge Proficiency Exam > B2
  - OR
  - > Native Language
  - OR
  - > Previous studies taught in English (minimum 2 years)
- **A strong academic background**
- **Bachelor or equivalent (diploma)**

## ALUMNI

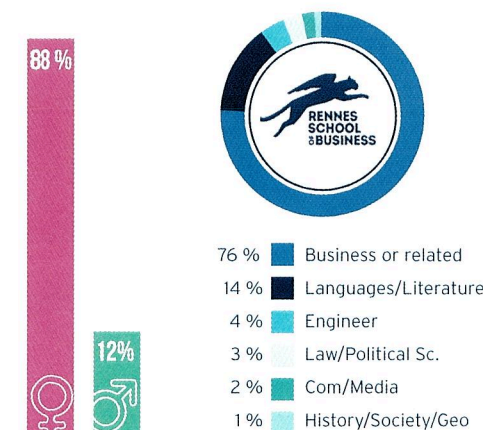
### CAREER OPPORTUNITIES

Marketing Manager, Brand Manager, Trade Marketing Executive, Key Account Executive, International Sales Coordinator, Product Manager, Area Sales Manager, Business Development Manager...

### COMPANIES

LVMH, La Perla, Nike, Apple Inc, Swarovski, Daimler, Shiseido group, Stella McCartney, Cartier, Tesla, Adidas, Chanel, Christian Louboutin, Lacoste Operations, Hilton Worldwide, L'Oréal, Air France KLM...

## STUDENT ACADEMIC BACKGROUND



## SEMESTER 2

### COMPULSORY MODULES

- Strategic Management OR Advanced Strategy
- Marketing Research in a Digital Environment
- Advanced Brand Management
- Omni-Channels in the Luxury Industry
- Digital and Influencer Marketing in the Luxury Industry
- Sustainable Design and Brand Identity in the Luxury Industry
- Corporate Social Responsibility "Winter session\*" abroad or in Rennes

\*Not included for MIM/PGE students







“

There are a lot of reasons why studying at Rennes School of Business was amazing. Classes here are practical, almost all professors provided us with real examples from their own experience and also we organised some events by ourselves. On top of all that, I now truly have friends from all over the world.

Anna Zhukova, Russian alumna

”



## RANKINGS

### TOP 10 IN FRANCE

2

Le Parisien

LE PARISIEN  
International  
Ranking 2022

9

A

Shanghai Ranking's Global Ranking of  
Academic Subjects 2019 Management  
among French Business Schools

23

FT

Master of Finance  
Ranking 2022

48

WORLD  
UNIVERSITY  
RANKINGS

Executive MBA  
Ranking 2020

54

FT

European Business Management  
Ranking 2020

88

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European Business Schools  
Ranking 2021

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Executive MBA  
Ranking 2019



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# MSc IN SPORTS & TOURISM MANAGEMENT

## RUN THE WORLD WHILE MANAGING YOUR PASSION

The sport and tourism industries are different from other sectors, they have specificities, similarities, and are interdependent. Since Covid-19, sport and tourism have called for reinventing traditional functioning to become more sustainable. The pressure on these industries is an opportunity for well trained professionals. The programme curriculum prepares students to face the future and to become efficient in the changing external and internal business environments.

The future professionals of this programme will acquire knowledge and managerial competencies to become responsible managers. They are coached to be autonomous, operational, and are prepared to endorse leadership positions.



**DR JENS BLUMRODT,**  
PROGRAMME DIRECTOR



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European Business Schools  
Ranking 2021



# PROGRAMME 120 ECTS

## SEMESTER 1

### COMPULSORY MODULES

- Sports & Tourism Management & Sustainable Development
- Tourism Marketing & Management
- Merchandising in Sports & Tourism
- Media Studies for Sports & Tourism
- Sport Marketing & Sponsorship
- Sales & Purchasing in Sports & Tourism Industry

## SEMESTER 2

### COMPULSORY MODULES

- Strategic Management (In Rennes or abroad; Winter session)
- Advanced Strategy (In Rennes or abroad; Winter session)
- Hospitality Management
- Legal Environment of Sports & Tourism Sectors
- Corporate Design & Brand Identity in the Sports & Tourism Sectors
- International Sport Policies & Sport Organisation Management
- Events Management in Sports & Tourism Sectors

### ACADEMIC CALENDAR

> September 2023 intake

> Modules:

September 2023  
to April 2024

> Internship:

(4 to 6-month duration):  
May 2024 to February  
2025

> Graduating project:

October 2024

### TUITION FEES

Non-EU students: €18,200  
EU students: €16,200

93%  
of Rennes  
SB students  
are employed  
6 months after  
graduation

### FRENCH LANGUAGE FOR INTERNATIONAL STUDENTS

German/Italian/Spanish  
for French speaker

## ALUMNI

### CAREER OPPORTUNITIES

Production and Marketing Plan Specialist, Project Manager, Product Planning Director, Event Director, Area Manager, Business Manager, Sales Executive & Analyst, Foundation Development Officer, Customer Community Consultant, Hotel Manager, Brand Manager, Marketing Director, Communication Director...

### ORGANISATIONS & COMPANIES

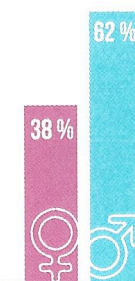
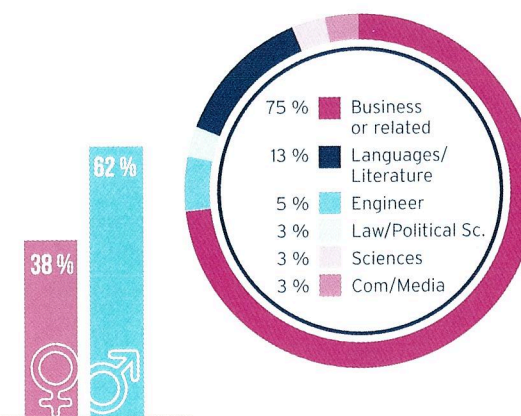
Expedia, Accorhotels, Nike France, Indonesia, Mama Shelter, Ubisoft, Converse, Salomon, Booking.com, Puma, Wilson, Adidas, Decathlon, Accor Hotels, Disneyland Paris, Golf clubs, Federations, Olympic Committees, Leagues...

## ADMISSION

### REQUIREMENTS

- **English Proficiency (one of the following):**
  - > TOEFL > 80
  - > TOEIC > 750
  - > IELTS > 6.0
  - > Cambridge Proficiency Exam > B2
  - OR
  - > Native Language
  - OR
  - > Previous studies taught in English (minimum 2 years)
- **A strong academic background**
- **Bachelor or equivalent (diploma)**

## STUDENT ACADEMIC BACKGROUND



\*Not included for MIM/PGE students



“

The school environment is very international thanks to the diverse nationalities between teachers and students. This multicultural ambiance makes the difference in our personal and professional lives because it allows us to discover the particularities of each culture in our daily life and it helps us to expand our network. The programme provides a global view about the supply chain within different industries and how us as future managers, can help the companies to optimise, operate and coordinate the processes of the supply chain. Also, there are two specialisation tracks that each student can choose (logistic and purchasing) in the second semester, that lends us to deeply understand one part of the whole chain and makes us to be specialist in the area which we want to work in the future.

Valentina Hincapie, Colombian student



## RANKINGS

### TOP 10 IN FRANCE

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Le Parisien

LE PARISIEN  
International  
Ranking 2022

### INTERNATIONAL RANKINGS

9

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ACCREDITED

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Ranking 2019



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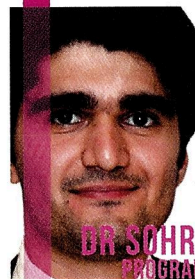


# MSc IN SUPPLY CHAIN MANAGEMENT

## HELPING TO MOVE THE WORLD

Supply Chain Management (SCM) looms in today's global economy since it helps creating value to all members of the supply chain as well as to the society. It refers to planning, coordination and control of procurement, production and distribution activities, and embraces a wide range of aspects such as strategic management, information sharing, sustainability, and competitiveness.

This programme aims at providing a strong theoretical background in the topics of logistics and SCM, as well as presenting the latest advances in the industries. We stress the importance of developing communication, critical thinking and team working skills, and keep abreast of recent developments such as in data analytics and blockchain technologies. We adopt problem and project based collaborative teaching methods, and incorporate case studies into courses.



DR SOHRAB FARAMARZI OGHANI,  
PROGRAMME DIRECTOR



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OF BUSINESS  
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European Business Schools  
Ranking 2021



# PROGRAMME 120 ECTS

## SEMESTER 1

### COMPULSORY MODULES

- Quality Management and Lean Supply Chain
- Introduction to Supply Chain Management
- Procurement & Inventory Management
- Coordination in the Supply Chain Management
- Sustainable Supply Chain/Green Logistics
- Supply Chain Analytics and Digitalisation

### OPTIONAL MODULE

- Fundamental Excel Skills for Business Management

#### DURATION

15 months

#### STARTING DATES

September and January

#### TEACHING LANGUAGE

English



### ACADEMIC CALENDAR

- > **January 2023 intake:**
- > **Modules:**  
January to December 2023
- > **Internship:** (4 to 6-month duration):  
May to August 2023 OR  
January to August 2024
- > **Graduating project:**  
August 2024

- > **September 2023 intake:**
- > **Modules:**  
September 2023  
to April 2024
- > **Internship:**  
(4 to 6-month duration):  
May 2024 to February 2025
- > **Graduating project:**  
October 2024

### TUITION FEES

Non-EU students: €18.200  
EU students: €16.200

**93%**  
of Rennes  
SB students  
are employed  
6 months after  
graduation

### FRENCH LANGUAGE FOR INTERNATIONAL STUDENTS

German/Italian/Spanish  
for French speaker

## ADMISSION

### REQUIREMENTS

- **English Proficiency (one of the following):**
  - > TOEFL > 80
  - > TOEIC > 750
  - > IELTS > 6.0
  - > Cambridge Proficiency Exam > B2 OR
  - > Native Language OR
  - > Previous studies taught in English (minimum 2 years)
- **A strong academic background**
- **Bachelor or equivalent (diploma)**

## ALUMNI

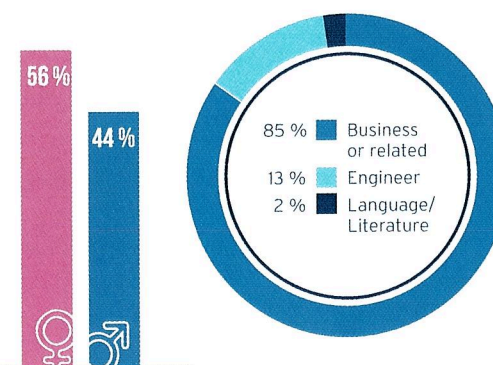
### CAREER OPPORTUNITIES

Purchasing and Logistic Planner, Ship Broker, Overseas Operations Management Specialist, Logistics Analyst, Subcontract Planner, Central Planning Associate, Logistics engineer, Supply-Chain Consultant, Logistics Warehouse Manager, Global Sourcing Associate, Material and Supply Planner...

### COMPANIES

FedEx, SNCF, Apple Inc, Carrefour Global Sources Mondelez International, Etam, Henkel, Gerlain LVMH, Air Liquide, Shiseido, Nestle, Groupe Rocher, Thales Microelectronics...

## STUDENT ACADEMIC BACKGROUND



## SEMESTER 2

### COMPULSORY MODULES

- Strategic Management
- Corporate Social Responsibility "Winter session" abroad or in Rennes

### OPTIONAL MODULE

- Fundamental Excel Skills for Business Management

### LOGISTICS TRACK (CHOOSE 1)

- Production & Information Systems
- Production Systems
- Distribution & Transportation Management

### PURCHASING TRACK

- Commercial Law and Contract Negotiation
- Strategic Sourcing & Supply Management
- Purchasing Management

\*Not included for MIM/PGE students



“After a couple of years of working in the mobile internet sector in China, I decided to join Rennes SB.

This adventure has privileged me with a rapid access to some cutting-edged topics and very innovative practices in this domain, in horizontal and vertical senses. I felt very often enlightened and inspired by the insights shared by professors and also experts in this field. In addition, the school atmosphere is very dynamic, emphasising the involvement of international students in various social activities offering exposure to French language and culture. For younger students, it is a highly desirable, enriching and impressive experience of self-exploration. This can definitely act as a springboard for their personal development.

Jing Jin, Chinese, alumna



## RANKINGS

### TOP 10 IN FRANCE

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Le Parisien

LE PARISIEN  
International  
Ranking 2022

### INTERNATIONAL RANKINGS

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FINANCIAL  
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Ranking 2019



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# MSc IN STRATEGIC AND DIGITAL MARKETING

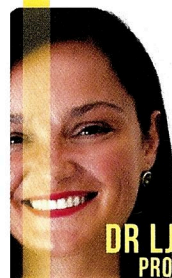
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CRÉATEUR DE SUCCÈS DIGITAUX

## BUILD YOUR BRAND, MARKET YOUR FUTURE

This programme enables students to gain knowledge and skills in Strategic and Digital Marketing that are highly demanded in today's global business.

The programme is a perfect blend between theory and practice, using advance teaching methodologies based on simulation games, real business cases, collaboration with experts and market research - all to ensure gaining the required competencies for the digitalized business environment.

Our graduates are holding high-profile jobs in the most unframed companies all around the world, contributing the marketing communication industry while acting responsibly, innovating and making positive changes.



DR LJUPKA NAUMOVSKA,  
PROGRAMME DIRECTOR



RENNES  
SCHOOL  
of BUSINESS  
UNFRAMED THINKING



European Business Schools  
Ranking 2021





# PROGRAMME

120 ECTS

## SEMESTER 1

### COMPULSORY MODULES

- Omni-Channel Consumer Behaviour
- Marketing of Innovation
- Integrating Online and Offline Marketing Communications

## SEMESTER 2

### COMPULSORY MODULES

- Marketing Research in a Digital Environment
- Customer Experience Management
- Strategic Management OR Advanced Strategy
- Corporate Social Responsibility "Winter session" abroad or in Rennes

### DURATION

15 months

### STARTING DATES

September and January

### TEACHING LANGUAGE

English

### ACADEMIC CALENDAR

- > **January 2023 intake:**
- > **Modules:** January to December 2023
- > **Internship:** (4 to 6-month duration):  
May to August 2023 OR  
January to August 2024
- > **Graduating project:**  
August 2024
- > **September 2023 intake:**
- > **Modules:** September 2023 to April 2024
- > **Internship:** (4 to 6-month duration):  
May 2024 to  
February 2025
- > **Graduating project:**  
October 2024

### TUITION FEES

Non-EU students: €18.200  
EU students: €16.200

## SPECIALISATION TRACKS

### DIGITAL MARKETING AND COMMUNICATION

- Designing User Experience & Webanalytics
- Digital Advertising and Communication
- Web Based Project Management
- Database for Direct Marketing and E-CRM
- Digital Marketing and Branding

### STRATEGIC MARKETING

- International Marketing Management
- Marketing Intelligence and Pricing Strategy
- Omni-Channel Distribution and Retail Management
- Contemporary Brand Management
- B2B Marketing

93%  
of Rennes  
SB students  
are employed  
6 months after  
graduation

### FRENCH LANGUAGE FOR INTERNATIONAL STUDENTS

German/Italian/Spanish  
for French speaker

## ALUMNI

### CAREER OPPORTUNITIES

Digital Marketing expert, Brand Manager, Trade Marketing Manager, International Sales Developer, Fan Experience Manager, Promotion Analyst, Operational Marketing Manager, International Digital Project Manager, Marketing & Communication Manager, Business Development Manager, Public Account Manager, Account Executive...

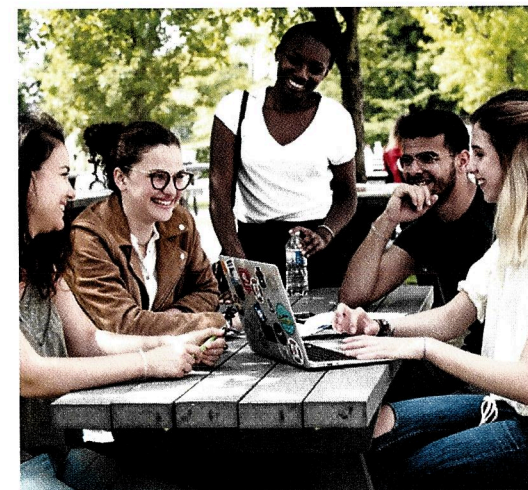
### COMPANIES

Tesla Motors, L'Oréal, Nestlé, Redbull, Microsoft, Amazon, Valentino, Guerlain, Pernod-Ricard, Auchan, Sanofi, Unilever, JCDecaux, Samsonite, Chanel, Aoste, IPSOS, Barilla Group, Ubisoft, Marriott...

## ADMISSION

### REQUIREMENTS

- **English Proficiency (one of the following):**
  - > TOEFL > 80
  - > TOEIC > 750
  - > IELTS > 6.0
  - > Cambridge Proficiency Exam > B2
  - OR
  - > Native Language
  - OR
  - > Previous studies taught in English (minimum 2 years)
- **A strong academic background**
- **Bachelor or equivalent (diploma)**



\*Not included for MIM/PGE students



“ Studying at Rennes School of Business has been a very fulfilling experience; it allowed me to grow both personally and professionally in my career. It is a truly multicultural university that gives you the opportunity to know many different cultures and perspectives. RSB also allowed me to be selected at a United Nations Climate Change internship, further advancing my career aspirations.

Keny CASTILLO VALLIN,  
Mexican student



## RANKINGS

### TOP 10 IN FRANCE

2

Le Parisien

LE PARISIEN  
International  
Ranking 2022

### INTERNATIONAL RANKINGS

9

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Ranking 2019



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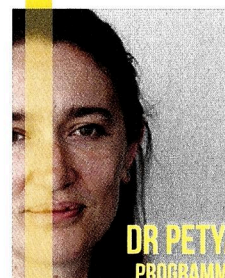
# MSc IN SUSTAINABLE MANAGEMENT & ECO-INNOVATION

in partnership with

## INNOVATE FOR A SUSTAINABLE LIVING

This programme is designed to educate students to become business leaders and innovators in sustainable management.

They will be able to apply sustainability-related knowledge in the formulation of responsible business practices and ethical management of people in organisations. The Master offers interdisciplinary modules from multiple business fields and environmental engineering.



DR PETYA PUNCHEVA,  
PROGRAMME DIRECTOR



RENNES  
SCHOOL  
of BUSINESS  
UNFRAMED THINKING



European Business Schools  
Ranking 2021





# PROGRAMME 120 ECTS

## SEMESTER 1

### COMPULSORY MODULES

- Information Systems for Sustainable Management
- Energy Issues & International Sustainable Regulations\*\*
- Thinking Inside Out. Leadership: Building Effective & Creative Teams
- Marketing of Innovation
- Project Management
- Environmental Impact Assessment\*\*

### ACADEMIC CALENDAR

- > **September 2023 intake:**
- > **Modules:**  
September 2023 to April 2024
- > **Internship:**  
(4 to 6-month duration)  
May 2024 to February 2025
- > **Graduating project:**  
October 2024

### TUITION FEES

Non-EU students: €18.200  
EU students: €16.200

### DURATION

15 months

### STARTING DATE

September

### TEACHING LANGUAGE

English

**93%**  
of Rennes  
SB students  
are employed  
6 months after  
graduation

### FRENCH LANGUAGE FOR INTERNATIONAL STUDENTS

German/Italian/Spanish  
for French speaker

## ADMISSION

### REQUIREMENTS

- **English Proficiency (one of the following):**
  - > TOEFL > 80
  - > TOEIC > 750
  - > IELTS > 6.0
  - > Cambridge Proficiency Exam > B2
  - OR
  - > Native Language
  - OR
  - > Previous studies taught in English (minimum 2 years)
- **A strong academic background**
- **Bachelor or equivalent (diploma)**

## ALUMNI

### CAREER OPPORTUNITIES

Sustainable Development Analyst, Sustainability Advisor, ESG/Sustainability Analyst, Expert in Sustainable and Responsible Investment and Finance, Energy Advisor, Expert in Innovation, Business Development and Sustainability, CSR Project Manager, Health and Safety Manager, Team Manager - Sustainable solutions, Project Manager Strategy & Innovation, Sustainability Coordinator...

### COMPANIES

UNEP, UNOPS, Carrefour Brasil, Spark, Nestlé, Purina Petcare, Heineken International, Nike Revolt, Instinctif, Sustainalythics, Vigeo, Longevity Partners, L'ADEME (ecological transition agency) - New Caledonia...

## SEMESTER 2

### COMPULSORY MODULES

- Eco-Design Management\*\*
- Corporate Sustainability reporting
- Global Quality Management & Sustainability
- Sustainable Supply Chain/Green Logistics
- Ethical & Socially Responsible Finance
- International Strategic Management  
"Winter session" abroad or course in Rennes

\*Not included for MIM/PGE students

\*\* Modules taught at EME



## STUDENT ACADEMIC BACKGROUND

69%

31%

