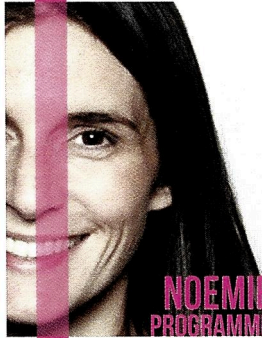


# BACHELOR IN MANAGEMENT

SHAPE YOUR FUTURE

YEAR 3

This programme offers an intense year of business specialisation and intercultural immersion. The specialised courses are accompanied by a broad range of General Management classes relevant to all tracks. Students will develop both concrete specific knowledge of management and invaluable intercultural skills to operate in a variety of international contexts for their future career. The top-up degree will prepare graduates to enter the job market or will give an excellent foundation for pursuing a Masters degree in a chosen field of specialisation.



**NOEMIE DESPREZ,**  
PROGRAMME DIRECTOR

## DURATION

1 year  
Including an internship  
of 8 weeks minimum

## START DATE

September

## TEACHING LANGUAGE

English



## PROGRAMME 66 ECTS

BACHELOR DISSERTATION / LANGUAGE COURSES / INTERNSHIP

### SPECIALISATION (CHOOSE 1)

#### SEMESTER 1 & 2

##### FINANCE & BANKING

- Financial Mathematics, Analysis, Markets & Risk Management
- Concepts of Corporate Finance
- Banking Systems & Services
- Fundamentals of Auditing

##### MARKETING

- Omni Challenge Management and Distribution
- Marketing Metrics
- Digital Marketing Strategy
- B2B Marketing
- Merchandising
- Digital Marketing Communications

##### PURCHASING & SUPPLY CHAIN

- Supply Chain
- Purchasing
- Inventory Management & Warehousing
- Production Systems
- Sourcing
- Transportation & Distribution

### COMPULSORY MODULES

#### SEMESTER 1

- International HR Management
- International Negotiation Skills
- Entrepreneurship & Innovation Management: Fundamentals
- International Business Environment

#### SEMESTER 2

- Business Ethics
- Project Management
- Strategy

French Language courses:  
choice between

- French Language
- French Culture for International Students



**RENNES  
SCHOOL  
of BUSINESS**

**UNFRAMED THINKING**



European Business Schools  
Ranking 2021





## ALUMNI

### CAREER OPPORTUNITIES

Junior Product Manager, Communications Assistant, Sales / Export Sales Representative, Webmaster, Project Manager (on & off line), Community Manager, Junior Purchaser, Supply Chain Assistant, Management Accountant Assistant, Junior Accountant...

### COMPANIES

Lactalis, Renault Trucks, Hermès, Swarovski, Grupo Exito, Givenchy, PWC, Total, Natixis, Spark, Henkel, Mediaveille...

### WORK COUNTRIES

Belgium, Canada, Colombia, Ecuador, France, Germany, Holland, Ireland, Latvia, Mexico, Saudi Arabia, Spain, South Africa, Taiwan, USA...

## ADMISSION

### REQUIREMENTS

#### English proficiency:

- TOEFL > 80 IBT
- or TOEIC > 750
- or IELTS > 6.0
- or native language: English Dip. H.E. in Management or equivalent (120 ECTS)

## STUDENT PROFILE

### AVERAGE AGE

21

43%

57%



*I chose to study at Rennes SB primarily due to its accreditations, its Financial Times ranking, its international dimension and its geographical location, in Brittany close to Paris. I'm very happy here, not least because I get the chance to speak all day long with friends from all over the world.*

**Abdelrahman EL MENOIFY,**  
Egyptian student



### ACADEMIC CALENDAR

Courses: September 2023 to May 2024  
Bachelor Dissertation: Up to May 2024  
Internship: 8 weeks from June 2024 to August 2024

### TUITION FEES

€8,270/year European students  
€9,000/year Non-European students

**Apply:** <http://apply.rennes-sb.com>

**Contact:** [inquiries@rennes-sb.com](mailto:inquiries@rennes-sb.com)