



**BUSINESS GRADUATES**  
ASSOCIATION

**STUDENT AND GRADUATE  
MEMBER BENEFITS**

[WWW.BUSINESSGRADUATESASSOCIATION.COM](http://WWW.BUSINESSGRADUATESASSOCIATION.COM)

## WHAT IS BGA STUDENT AND GRADUATE MEMBERSHIP?

BGA educational membership is achieved by world-leading and high-potential institutions that subscribe to the BGA Charter, committing their institution to responsible management practices and lifelong learning, providing a positive impact on their students, communities, and the economy as a whole.

BGA student membership is available to students of current BGA member institutions for free. Graduates of BGA validated and accredited institutions can also gain access to BGA membership, and the associated benefits on a complimentary basis.

Eligible students and graduates are encouraged to register for BGA membership online, where successful registrants receive unique login information and access to the student and graduate platform, where benefits are accessed.

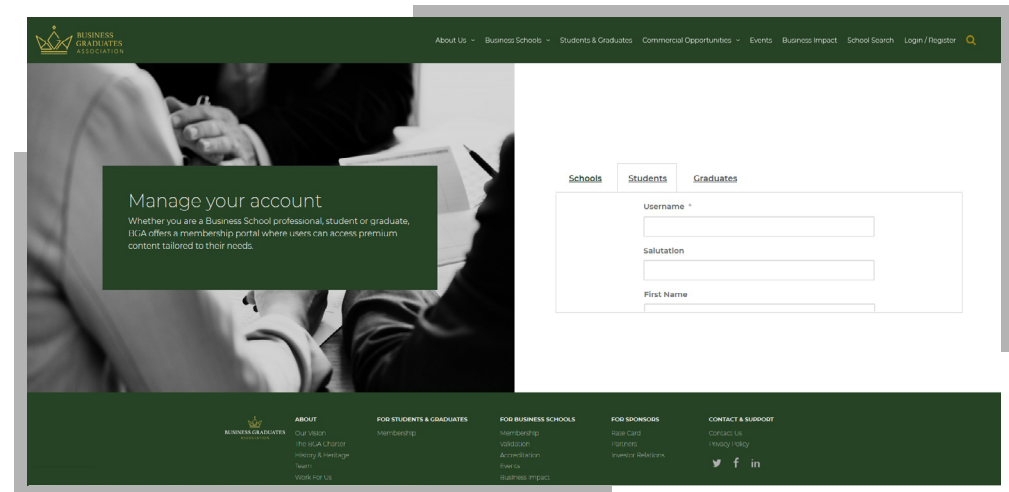
Student and graduate benefits are crafted to enhance the student and postgraduate experience, providing a range of tools to support professional and personal development, such as assessment tools, CV builder, industry reports, networking opportunities, exclusive tailored thought leadership and best practice content, and much more.



## THE BENEFITS AVAILABLE

- Career Development Centre (CDC)
- *Business Impact*
- Research and insight
- Networking and events
- Webinars aimed at professional development
- Book Club
- Partner offers

All benefits are accessed through the BGA member area located at [businessgraduatesassociation.com/login](https://businessgraduatesassociation.com/login)



## CAREER DEVELOPMENT CENTRE (CDC)

The CDC is an important and valuable benefit that forms part of our exclusive membership offering. It's specifically designed to help BGA students and graduates make the most of their qualification in an increasingly diverse and competitive job market.

The CDC services and benefits enable the user to develop skills, see relevant roles, view reports across numerous industries, and access employer insights alongside other useful resources.

### TOOLS AND RESOURCES AVAILABLE INCLUDE:

- CV builder
- Job listings
- Employer database access
- Expert career advice, video and audio training, tutorials and news relating to fields of interest
- Career assessments and aptitude tests
- Professional skills e-learning – for example the development of soft skills
- Careers newsroom
- Industry reports
- Cover Letter builder
- Interview simulator

The screenshot displays the Business Graduates Association website interface. At the top, the logo and navigation menu are visible. The main content area features a featured article titled "THE DOS AND DON'TS OF NEGOTIATING SALARY" with a "LAUNCH" button. Below this, a personalized "Welcome Dan" section includes a "LATEST NEWS" feed with an article about negotiating salary and a "YOUR PROGRESS" dashboard showing activity levels for learning modules, career tools, job searches, and jobs viewed. The bottom of the page has four resource tiles: "Job Search Tools", "Career Assessments", "Business Skills", and "Employer Viewpoints". Social media icons and a mobile menu are also present.

## CAREER DEVELOPMENT CENTRE (CDC)

### CDC EXPLANATION VIDEO

This video is an excellent tool to convey the value of the CDC to students, graduates and faculty that may have any questions.

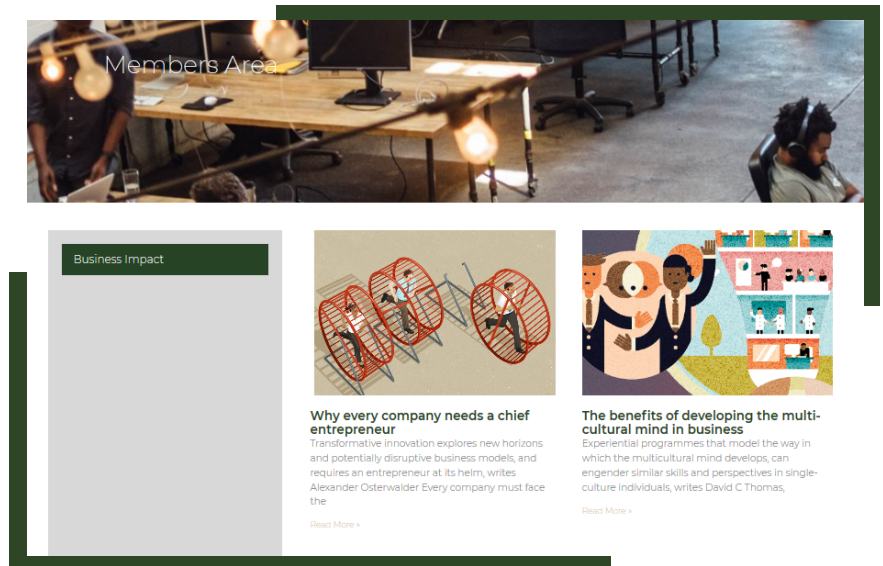
If you have any questions about the CDC, or would like to request a trial, please contact: [membership@businessgraduatesassociation.com](mailto:membership@businessgraduatesassociation.com)



## BUSINESS IMPACT

*Business Impact* is BGA's exclusive online magazine. Faculty and students of BGA member institutions gain access to crafted content, tailored to each group respectively.

*Business Impact* content is accessed via the BGA member platform, where users can view material, updated weekly from contributors that include CEO's of Fortune 500 companies, Business School leaders, entrepreneurs and Business School students and graduates.



## RESEARCH

BGA members gain access to exclusive research and insight reports undertaken by the BGA research and insight team. All research is focused on impacting students, communities and the economy as a whole. Recent research includes; Poverty and Action research: examining Business Schools' impact on addressing global poverty, which you can learn more about [here](#).

## NETWORKING AND EVENTS

BGA hosts webinars tailored for business students and plans to begin hosting seminars, refreshers, and networking evenings. BGA facilitates student and graduate events which take place around the world.

These events will be designed specifically for BGA members, and will be advertised within the member platform and on social media. BGA encourages member institutions to promote these events to their students and graduates, to maximise the experience for attendees.

BGA networking events provide a great opportunity for members to engage with fascinating, relevant content for business students and graduates, while providing a chance for attendees to meet and network with peers from their local and international communities.



## STUDENT AND GRADUATE WEBINARS

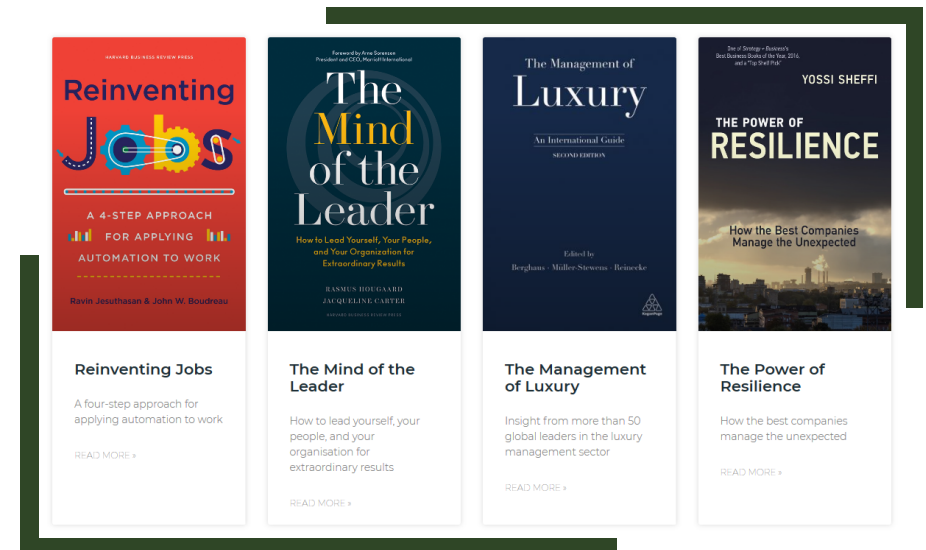
BGA hosts monthly webinars designed to engage and enlighten members. Each has a focus on developing both soft and hard skills in students and graduates who are seeking to make a meaningful contribution to their community and the wider economy. Webinars are built around topics of career planning, career development, lifelong learning, leadership skills and more.

## BOOK CLUB

Within the BGA member platform, students and graduates can find a selection of books that will not only pique interest, but also introduce readers to fresh and exciting authors and topics.

Curated specifically for the professional development of Business School student and graduates, selected books provide insight into responsible management practices, leadership and self-development, among many other topics that are key to success in the modern era.

What's more, members can enjoy a discount of between 20% and 30% off the recommended retail price for the majority of books in the club, courtesy of our publisher partners. Instructions are included on how to redeem the discount beside each book included in the member offer.



## PARTNER OFFERS

BGA has partnered with global brands to provide members with fantastic discounts on products and services like; *The Economist*, *Financial Times*, airport VIP lounge services and hotel discounts.

These features are accessible in the member area. If you have any questions about BGA membership, or would like to request a trial of the CDC, please contact: [membership@businessgraduatesassociation.com](mailto:membership@businessgraduatesassociation.com)



## HOW TO REGISTER YOUR STUDENTS AND GRADUATES

Students can register on [businessgraduatesassociation.com/register](https://businessgraduatesassociation.com/register) using an email address assigned by the BGA member institution.

During the registration process, the student will be prompted to select their institution from a populated dropdown menu, which should match the email address assigned by their member institution. If the School and validating email address match, the user will be granted access.

The graduate registration process is identical to the student registration process. However, graduates must register using the 'graduate member' tab during registration, on the registration page. The graduate registrant must provide their 'old' email address assigned by their member institution. In some cases, a BGA representative may reach out to the member institution to ensure that the registrant is an alumnus of the institution.

Successful registrants receive an email with unique login information to the member area, where they can access their member benefits.

